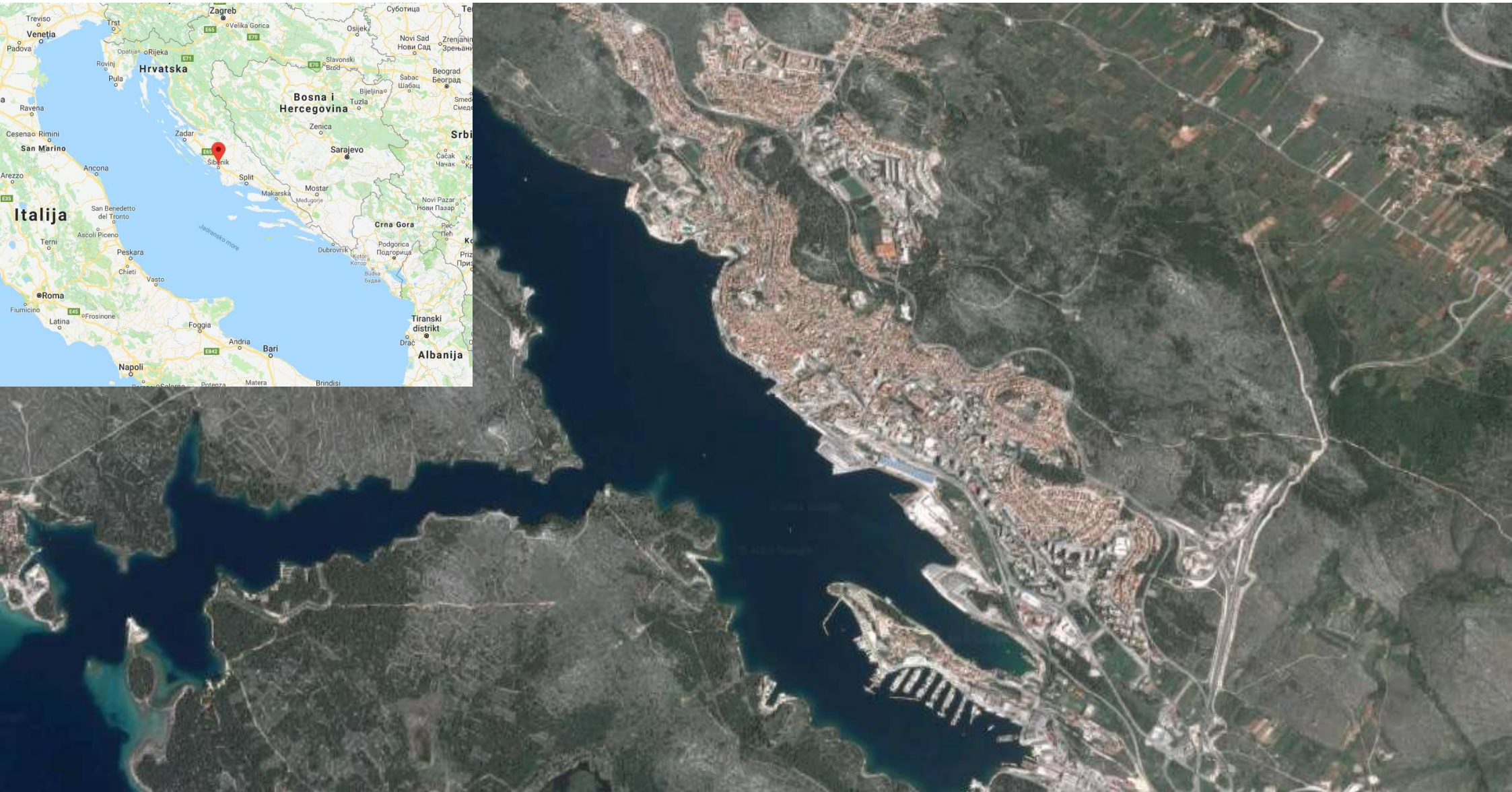
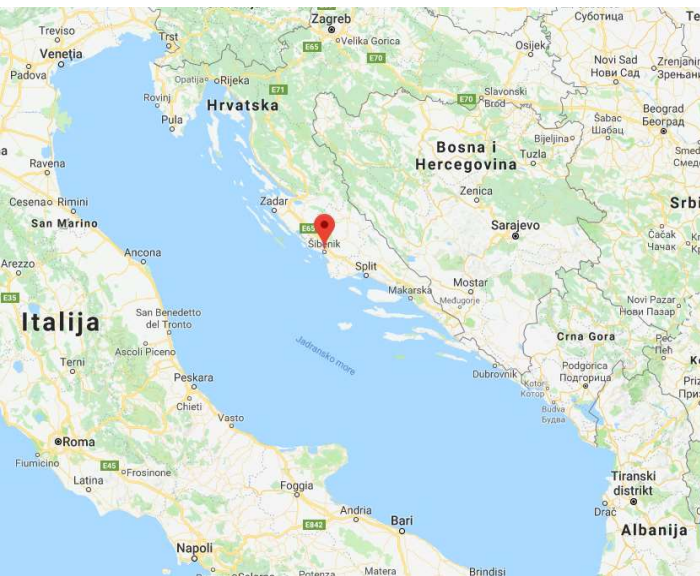


St. John's Fortress in Šibenik: Historical monument & an educational centre

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Šibenik in 20th century:

- city of heavy
industry



Šibenik in 21st century:

- city of
fortresses and
culture


Revitalization projects

 St. Michael's Fortress 2012-2014

 Barone Fortress 2014-2016

 St. John's Fortress 2016-2022

■ Total worth: 9,59 mil. €

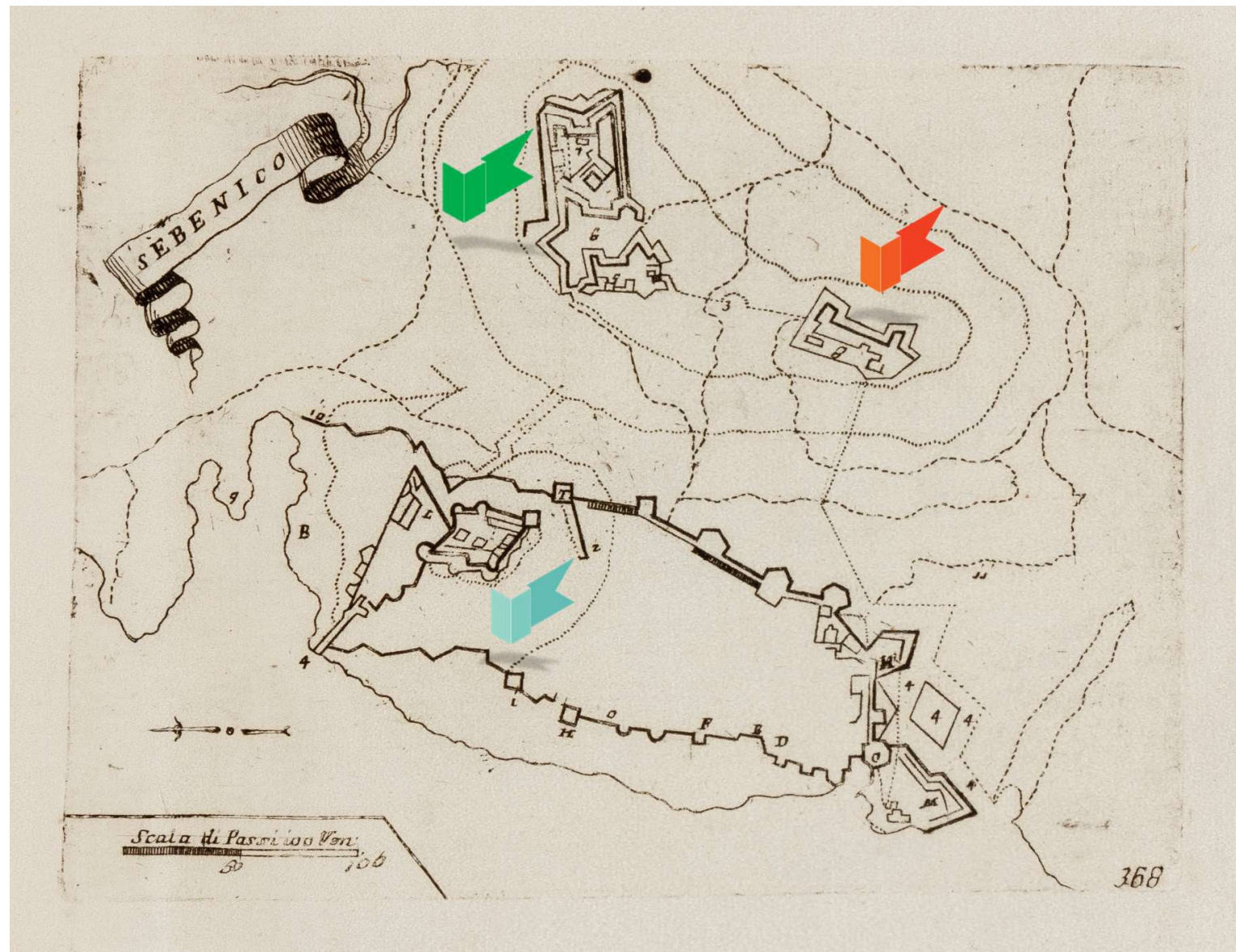
 2017-2022: post-revitalization projects 1,91 mil. €

 interreg - IPA CBC
Croatia - Bosnia and Herzegovina - Montenegro
Fortress Relivanted

 interreg - IPA CBC
Croatia - Bosnia and Herzegovina - Montenegro
FORTITUDE

 interreg
ADRION

 zero
waste
ŠIBENIK





St. Michael's Fortress - symbol of the city; „most beautiful stage of the Adriatic”, 2nd most visited fortification monument in Croatia; example of innovative heritage interpretation and reuse

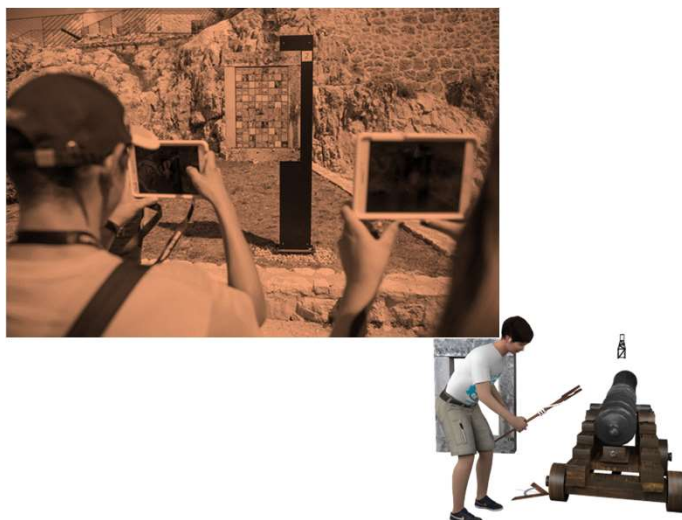
- 3D mapping light projections on the walls of the cisterns from the 15th century; multimedia audio guide
- Storytelling through VR cabins and digital games with the historical context

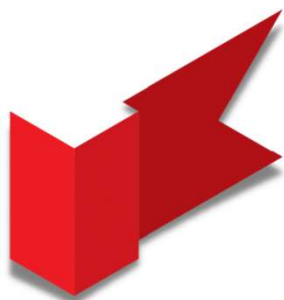




Barone Fortress – favourite site for Friends Club members; ideal for holding more intimate events like smaller concerts, movie nights, educational workshops etc.

AR (augmented reality) storytelling platform takes visitors back in time using computer-generated images and sound





Awards and recognitions

- **MIXX Award for Innovative Use of Technology:** Storytelling in Augmented Reality, Barone Fortress (Communication Days)
- **European MIXX Award,** silver in the Virtual and Augmented Reality category: Barone Fortress, Storytelling in Augmented Reality (MIXX Europe Awards, Amsterdam)
- Barone Fortress was awarded the **Cultural Attraction of the Year** (Croatian Tourist Board)

OCTOBER

St. Michael's Fortress was awarded the **Cultural Attraction of the Year** (Croatian Tourist Board)

2014.

2015.

FEBRUARY

Grand Prix for the best communication project in the public sector (Croatian Association for Public Relations)

2016.

2017.

FEBRUARY

Grand Prix for the best communication project in the public sector, Barone Fortress (Croatian Association for Public Relations)

CULTURAL HERITAGE IN ACTION

Sharing solutions in European cities and regions



#EuropeForCulture

OCTOBER

Fortress of Culture Šibenik is an example of good practice at the European level **Cultural Heritage in Action** (European catalog of successful practices with a focus on adaptation and reuse of cultural monuments, participatory management and quality of interventions)

2020.



EFFORTS AWARD

2018.

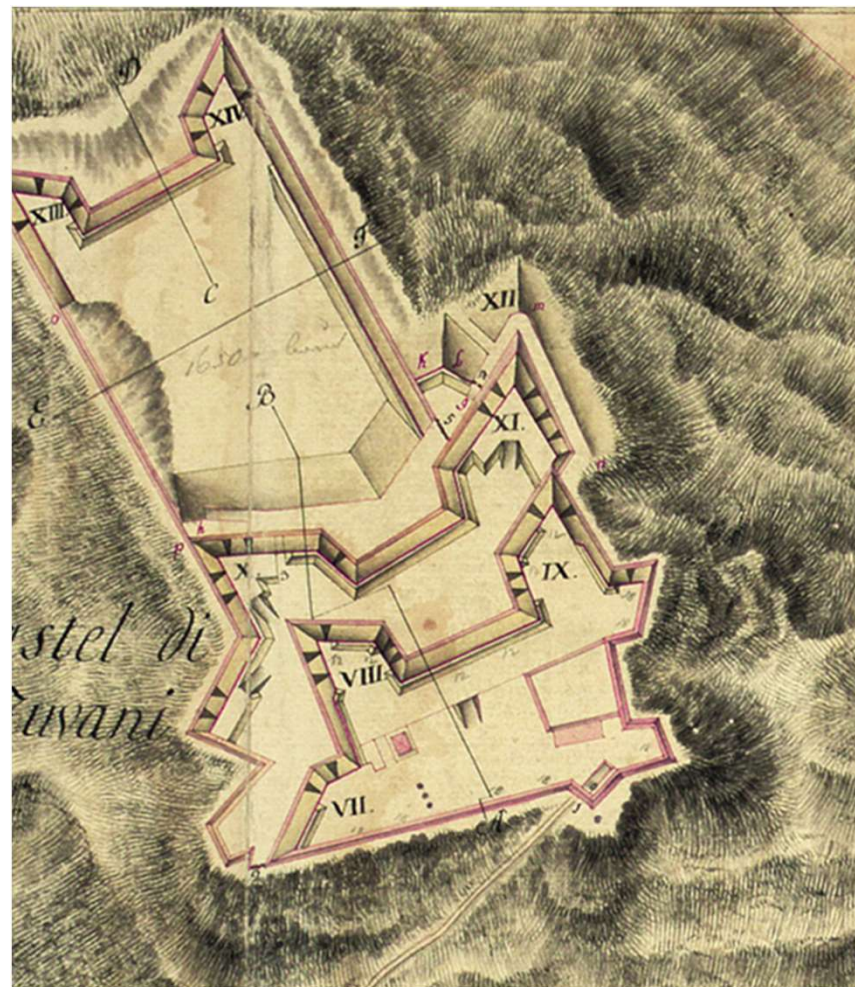
MARCH

The Friends Club of Šibenik fortresses is an example of good practice chosen by Economía Creative. Cultural heritage: Best practices in innovative audience development



St. John's Fortress history

- Built in 1646 on a 120 meters high hill north of Šibenik's old town
- Was built during August and September, in only 58 days
- The main point of the new defence system of the city, just before the great attack of the Ottoman army
- The fortress was built by the people of Šibenik with their own hands and funds according to the design of the Franciscan engineer Antonio Leni of Genoa





Revitalization project:

- designed and applied for funding in 2015-2016
- implementation 2016-2022
- project value: 6.54M €
- project goal – *“Encourage employment growth and the development of the tourism sector by improving the quality of cultural attraction basis.”*





4,400m² „Star” renovated

main entrance, driveway and access plateau, landscaped plateau with a well above the cistern, equipped tourist information center, bar and souvenir shop, renovated walls and ramparts; archaeological excavations, geotechnical investigation; ticketing system

14,257m² „Pliars” renovated

archaeological excavation, geotechnical investigations; restored ramparts and half-bastions; subterranean Educational campus built; framework of cultural heritage presentation program and archaeological practicum developed, work plan for the implementation of the program drawn up; midi-bus and archaeological equipment for the archaeological practicum purchased; 3d mapping on outer plateau walls, medieval menu; environment and landscaping



June 2022
- grand
opening



TVRĐAVA KULTURE ŠIBENIK



TVRĐAVA KULTURE ŠIBENIK



High-quality educational centre on a unique historical monument

TVRĐAVA KULTURE ŠIBENIK

Educational campus is situated within the „Pliers”, the northern part of the fortress. It is equipped with interactive classrooms, bedrooms and conference rooms.

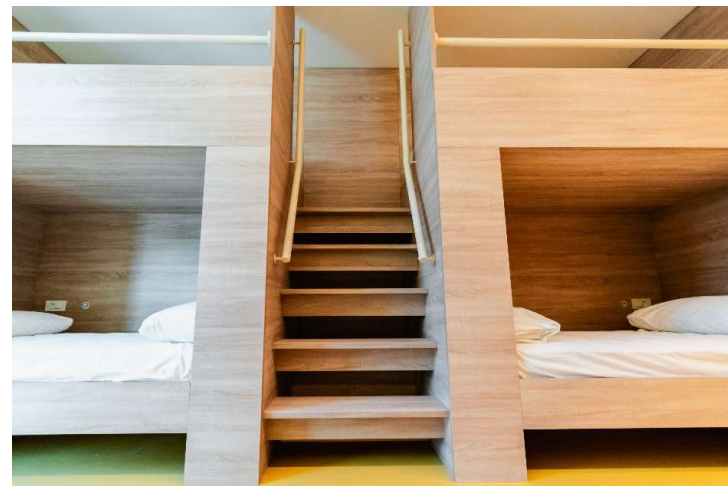
The campus is intended for groups of students, experts and artists who are coming to Šibenik for study visits or other educational purposes such as:

study visits, summer schools, art residencies, sport camps, conferences, gastro-academies; business events, mobility programmes, life-long learning in the field of CCI - courses, seminars, workshops...



Infrastructural capacities

- 2000 m² surface area
- 3 classrooms with 110 sitting positions
- dining and living room with a small kitchen
- office rooms
- 14 sleeping rooms with 52 beds
- sanitary and service facilities





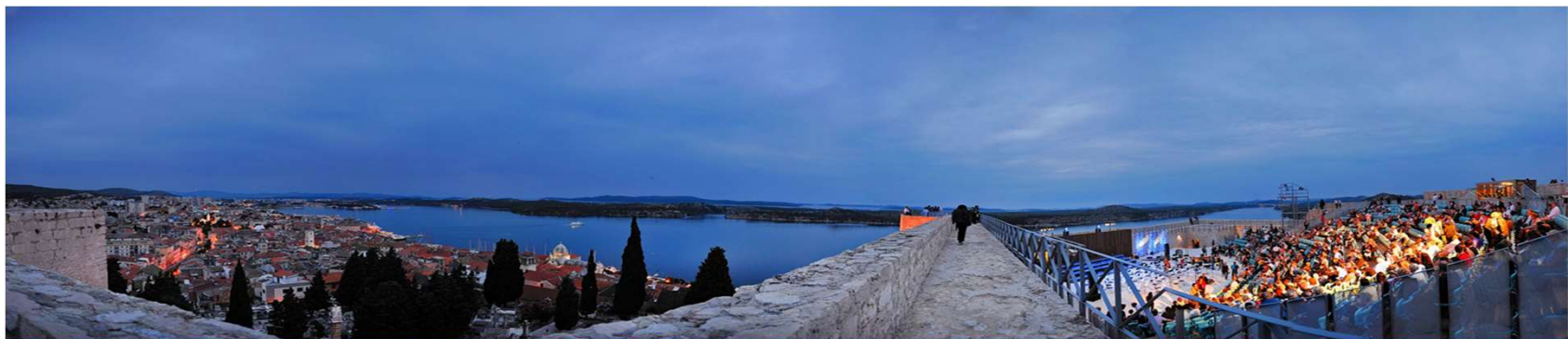
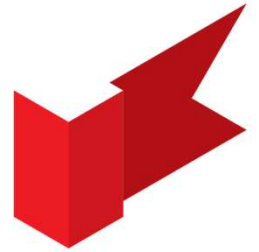
TVRĐAVA KULTURE ŠIBENIK

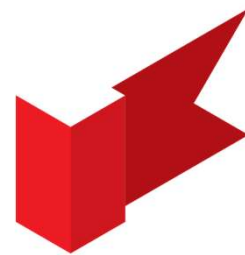
Vision

Fortress of Culture is nationally and European relevant stakeholder in CCI and synonym for excellence in the field of cultural management.

Mission

Fortress of Culture promotes Croatian culture using contemporary approach to sustainable development of heritage protection, programme production, interpretation, communication and education.





Strategic goals 2021 - 2025

1. Systematic research of fortification heritage
2. Strengthening cultural and creative industries in Croatia
3. Expanding and strengthening public interest for culture
4. Promotion of activities on the national and international level
5. Human and financial capacity development



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