6th EFFORTS Congress & Zuiderwaterlinie Liniemeeting

Fortified heritage in green and blue – a European sustainable solution

December 2021

FORTE CULTURA

Dirk Röder FORTE CULTURA e.V. www.forte-cultura.eu



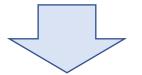


European Cultural Route of Fortified Monuments

From 2012: 2 new significant European Fortress Networks



<u>AT FORT</u> project 2012-14 (INTERREG IV C) 11 partner from 6 countries "Conservation of fortified heritage through development"



EFFORTS Europe network founded 2017, NGO, non-profit



FORTE NETWORK OF THE CULTURE ROUTE FORTIFIED MONUMENTS **FORTE CULTURA** project 2012-14 (INTERREG Central Europe) 13 partner from 8 countries "Capitalization of fortified heritage through tourism and marketing"

European Cultural Route Fortified Monuments and

FORTE CULTURA network

founded 2014, NGO, non-profit (European Fortress Tourism and Fortress Marketing Network, "FORTS-2-MARKET)



CULTURE ROUTE FORTIFIED MONUMENTS

Member of



38 Cultural Route Stations in 9 countries 51 Network Member in 13 countries



























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European Cultural Route

regional, national and thematic Sub Label

BRAND WITH INDIVIDUAL IDENTITIES



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CULTURAL ROUTES - LABEL FOR CULTURAL TOURISM

- provide impulses for the preservation and use of cultural heritage
- > mobilize the regional, national and European cultural heritage as economic factor
- make cultural heritage visible and tangible.





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For preservation and use of the fortified heritage.

FORTIFIED MONUMENTS

European Cultural Route of Fortified Monuments

- sustainable cultural tourism
- international marketing
- youth exchange
- local traditions, culture and arts
- public and vocational education
- economic effects for historical sights, cities and regions

European Fortress Network (registered association, Non-profit, NGO)

- heritage protection and management
- scientific and research
- project development
- political support
- transnational cooperation and networking



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European Cultural Route Fortified Heritage



- Cultural Heritage
- Experience World
- Travel World
- Network

"architectura militaris" FORTIFIED MONUMENTS - FULL OF LIFE





-

CULTURAL HERITAGE FORTIFIED MONUMENTS

enormous cultural heritage

From the upcoming of firearms until the end of the Cold War

- Fortified castles •
- Fortified palaces \bullet
- Fortified churches
- Fortresses \bullet
- Fortified cities
- Fortified ideal cities
- Fortress systems \bullet
- Bunker \bullet
- **Defensive lines** •





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Experience World





Fortresses Full of Life







European Fortress Summer

Events in Monuments

Museums & Exhibitions

Family & Kids

Fortresses Active

Military History

Medieval Spectacle

Reside & Enjoy

Nature Experience

Parks und Gardens

Secret Architectures

Memorials







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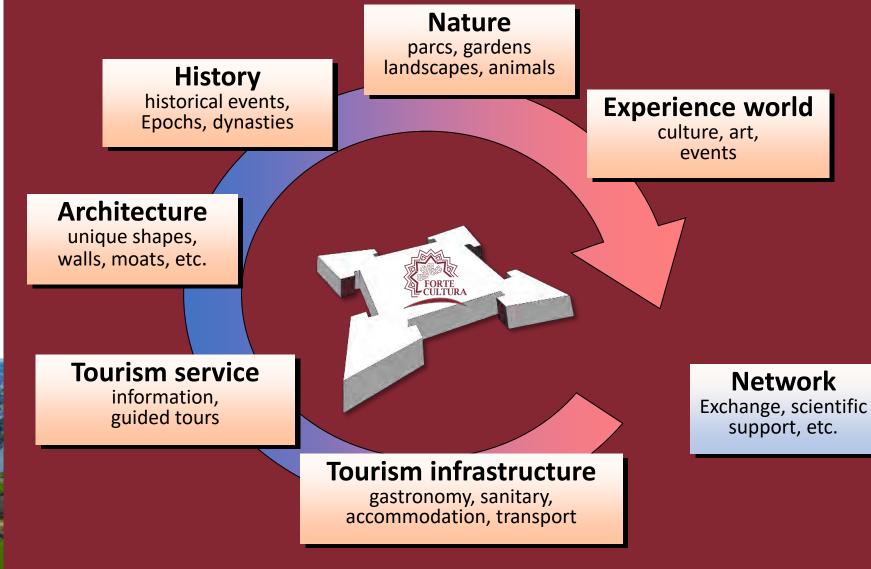




European Cultural Route Fortified Heritage



FORTE CULTURA - brand of an attractive tourism product



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REGIONAL FORTRESS CLUSTER REGION UPPER RHINE (DE-FR)

30 fortress monuments and museums represent the history of fortress construction over the last 350 years





www.forte-cultura.eu/oberrhein

Cofinancé par l'Union européenne Fonds européen de développement régional (FEDER) Von der Europäischen Union kofinanziert Europäischer Fonds für regionale Entwicklung (EFRE)

















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KULTURERBE Elbe-Festungen

Terezin Conference 5-7th April 2022

Regional Fortress Cluster Elbe-Fortresses (DE-CZ)



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www.forte-cultura.eu 2nd December 2021

✓ for Cultural Route ✓ for Member (as individual route stations) ✓ for Network



- FORTE CULTURA[®] web portrait
- individual FORTE CULTURA® location flyer
- FORTE CULTURA[®] travel recommendations
- FORTE CULTURA[®] online event calendar
- FORTE CULTURA[®] guided tours
- Print and online materials, merchandises, videos etc.





Fortress Portraits Event Calendar



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guide.forte-cultura.eu

FORTE CULTURA Guide Certification Program

- 1. Online registration
- 2. Training materials (by mail)
- 3. Online exam questionnaire
- 4. Certification
- 5. Development of FORTE CULTURA® guided tour
- 6. Online marketing and prints to this tour











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> 28 events

- 17 Fortresses
- 9 Countries \triangleright

Marketing (6 languages)

Political message



2018: European Fortress Summer







über der befestigten Stadt Besançon. Auf Befeh Ludwig XIV. schuf der berühmteste Festungsbau eister Vauban im 17. Jahrhundert eine nah nbare Sperre am Flusslauf Le Dubs, welche Siegel des UNESCO Weltkulturerbe trägt.

landschaft mit dem Güt de France" oder erlebnisreiche Events, wie das hi ektakel. Ein Zoo sowie verschie en spannende Einblicke in die Nati uation "Réseau des Sites maieurs Vauban" e

https://www.forte-cultura.eu/media/flip/EFS2018 Impressions EN/index.html



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2nd December 2021



Saint-Martin-de-Ré, Camaret-sur-Mer, Saint-Vaast-la-Hougue, Arras, Longwy so wie Neuf-Brisach boten im Verlauf des Sommers 2018 spannende Veranställur Remp'arts Festival Neuf-Brisach

Besançon und das Vauban Netzwerk

schen Festungssommer 2018

übrigen VAUBAN-Festungsstandorte des Net phin, Mont-Louis, Villefranche-de-Conflent, Blaye / Cussac-Fort-N

und Eventhiehlights für Jung und Alt in hist

tzwerktreffendes Réseau des Sites majeurs Vauban, Besi

Das Netzwerk der Vauban-Hauptstandorte "Risseau des Sites majeurs de VAUE feierte in Besangon Ende Mai 2018 das 10. Jubiläum der Anerkennung der 12 b

Reinig and Calcium (March Medl, Strandth HE), Washing Medlathowski der Za-ben befastigte Heiselstaht Medl-Reinich HE), Washing Medlathowski der Far-berauf des Stess Magieux die VALIBAN, Amit im und 10. Juhr fund herr die Fol-nungszeitermolie des RMPF AMTS FESTUNA. Lastit. Einer steige Mesduchender und um die Festungsmauern der Staati setzte dabei ein Zeichen für Europ Auch die Lufsbalton des Europäischen Festungszeiternen samen zum Tima-tung.

in sportliches Highlight war der Run for Europe, der vom fra



ubilium der Anerkennung der 12 br ulturerbe. Ebenfalls Bestandted der



2018 C EUROPEAN YEAR OF CULTURAL HERITAGE #EuropeForCulture

28 events
17 Fortresses
9 Countries

Marketing (6 languages)

Political message



2018: European Fortress Summer





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NETWORK PRIORITIES

- Organic network growth
- Stabilisation of financial basis
- Project development
- Marketing and Promotion
- Network and Cooperation
- Communication

3-YEARS ACTIVITY FORECAST

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MAIN STRATEGIC POINTS AND PROJECTS

Network Development

(expansion, cooperation, Cultural Route of the Council of Europe, regional cluster)

Digitalisation

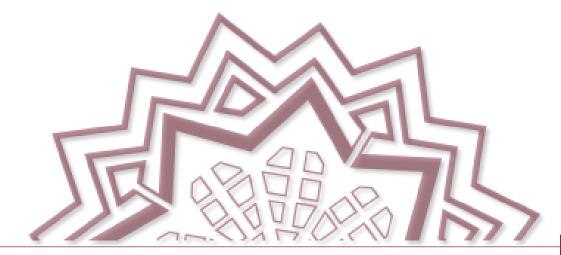
(smart monuments, smart tourism, smart instruments)

Sustainable Tourism

(accessibility, green and smart tourism, decentralisation)

> European Green Deal and New European

Bauhaus (EFFORTS Goes Green)



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PARTNER, PROJECTS AND COOPERATION

Scientific Committee Fortified Heritage













Liberation ROUTIE EUROPE







Réseau des sites majeurs Vauban



ASSOCIATION VAUBAN



ormation







's-Hertogenbosch

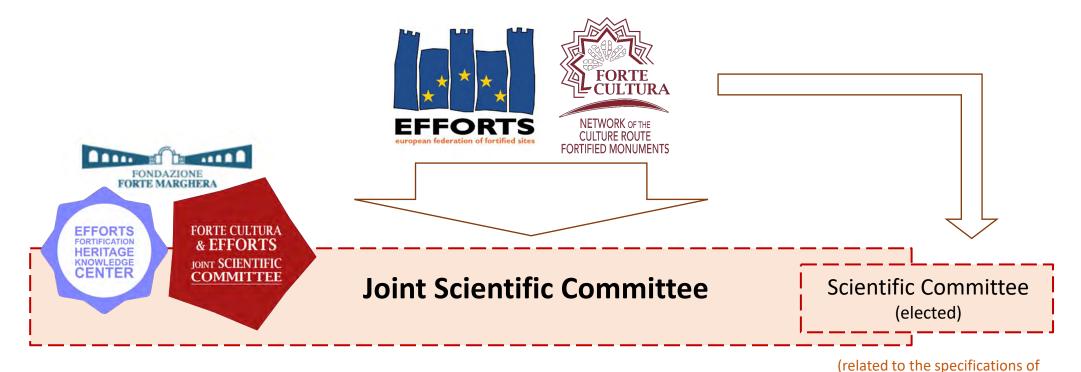
Associazione culturale "I Tesori del Tirolo storico"

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Proposal of JSC Structure and Tasks



Scientific Net (contacts)

- archaeology
- architecture
- history
- economy
- •••

Outputs

- studies •
- workshops ٠
 - diploma theses ۲
 - student exchange ٠
 - projects •
 - commissioned works
 - • •

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Member Support

- consulting ٠
- orders
- projects
 - ...

Archive

- - physical

digital

- research centre
-

the Cultural Routes Institute)

Cultural Route FORTE CULTURA

- rules •
- instruments
- guidelines
- support/exchange
- ...



Join the network(s) and **become a station** of the European Cultural Route!





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Thank you for your attention.

Dirk Röder Vice president FORTE CULTURA / board member EFFORTS

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