

Raf Deroo

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**To:** rafael.deroo@efforts-europe.eu  
**Subject:** EFFORTS APRIL NEWSFLASH : Invitation EFFORTS partners to EU projects  
**Attachments:** Programme joint workshop Local Flavours and Keep On\_8 April 2021.pdf



## NEWSFLASH

Dear EFFORTS community,

Please find hereby two invitations related to European project action participation :

### **INTERREG EUROPE : Participation Workshop KEEP ON / LOCAL FLAVOURS**

The Heritage Department of the Municipality of 's-Hertogenbosch in The Netherlands invites you to join a virtual study visit and **workshop, to share the approach to cultural heritage: PRESERVATION THROUGH DEVELOPMENT.** The Heritage Department is involved in **two Interreg Europe projects**. The partners and stakeholders of the **Keep On** project and the **Local Flavours** project will participate in this meeting. As the Covid19 pandemic limits the exchange between partners, we thought it would be interesting to join the two partnerships for the occasion and **invite EFFORTS partners** as well.

**April 8<sup>th</sup> 10:00 – 13:00 CET**

**Adaptive re-use of cultural heritage and development of authentic cultural products in 's-Hertogenbosch. Please find the programme in annex.**

**On 8 April [Click here to join the 's-Hertogenbosch workshop](#)**

**Please first confirm your participation to Marieke Muilwijk [info@m1a.nu](mailto:info@m1a.nu)**

<https://www.interregeurope.eu/keepon/>

<https://www.interregeurope.eu/localflavours/>

### **HORIZON 2020 : Open Call BEYOND CULTURAL TOURISM**

In the frame of the recently launched Horizon 2020 funded project "[Beyond Cultural Tourism \(Be.CulTour\)](#)", the European Regions Research and Innovation Network (ERRIN), is opening a **call for regional representatives responsible for cultural tourism to join the Be.CulTour Community**. Cultural tourism, including heritage assets, will be at the heart of the peer-learning programme.

12 selected applicants representing their local and regional innovation ecosystems will have the opportunity to benefit from a fully funded peer-learning scheme which will follow a pilot / mirror approach.

Via quarterly community conversations, dedicated interviews, tailored webinars, and offline learning labs (travel and accommodation costs covered to participate in those organised in Brussels in September 2022 and in Naples in December 2023), the community members will interact closely with 6 pilot ecosystems (Aragon, Larnaca, Basilicata,

Vastra Gotaland, Vojvodina and the cross-border area between North-East Romania and Moldova) committed to fostering regional development through circular cultural tourism.

The open call will be presented on **Tuesday, 13th April, between 14.00-16.15 CET** in the frame of a webinar on **“Creating destinations after a global pandemic: The new competitive advantage of remote areas”**

Please find below the link to the event page with further information, the agenda and the registration link:

<https://errin.eu/events/creating-destinations-after-global-pandemic-new-competitive-advantage-remote-areas>

*EFPN is the EFFORTS European Funding Professionals Network and wants to instigate and inform about European project cooperation between EFFORTS members and partners.*

- When you want to **register as a 2021 member of EFFORTS or renew your membership** : please fill in the online form [membership-form/](#)

With kind regards,  
#StrongEFFORTS

Rafaël Deroo



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