

**EFFORTS NEWSLETTER nr. 16  
DECEMBER 2020**



**A WORD FROM THE PRESIDENT**



Dear EFFORTS Members,  
Dear members of the EFFORTS community,

On 19 November EFFORTS organised its **4<sup>th</sup> Annual Congress**. The congress was organised with the city of Oudenaarde and was entirely digital for more than 60 participants from as many sites and European organisations from 14 countries.

At the congress, we showed that EFFORTS did not slow down in 2020. Thanks to a continuous work of our Board members in a new online informal premium '**Place d'Armes**', EFFORTS, with a depleted European Fortress Day event, with the cancelling of its two workshops in Šibenik and in Brussels together with the European Week of Cities and Regions - both in the framework our European Funding Professionals Network - continued its work. Instead of feeding from the output of the workshops, we brought the protagonists of the cancelled workshops to our online congress. Check further in this newsletter on the ongoing work. Preparing with its members the different European projects in the new budgetary period starting in 2021, **EFFORTS is continuing its SURVEY on the**

**socio-economic impact of fortified heritage until 1 February 2021. It will lay down the figures on what our sector is worth in employment and GDP %.**

At the Congress, as we do each year, EFFORTS presented its third **EFFORTS AWARD** for most innovative European Fortress Day participants. The Board was of the opinion that in the situation of Covid19 and therefore of fewer participants, the 10 sites that opened their doors and sent us their report, all should be awarded the prize. And rightly so. Congratulations to all !

**The EFFORTS Network membership touched the 100 member marker (from 23 countries) !** We are very happy to have as members and partners cities, regions, universities and European organisations. We are currently developing a partnership with the Liberation Route Europe network, focusing on the link between fortified heritage and World War II historical events. Finally, I we are establishing the **EFFORTS Museum Network** and the **FORTE CULTURA - EFFORTS Joint Scientific Committee**. Check out the website and the newsletter hereby on this and **contact the secretariat** if you are interested.

***I conclude with a call to all : we want to publish the news that is important to our network. We therefore need your event information, upfront and afterwards, so we can give it the European podium it deserves.***

Have a good Christmas and I wish you all the best of health for 2021. Do not forget to renew your membership !

Frank Petter  
Mayor of Bergen-op-Zoom, Netherlands  
President of EFFORTS



→ *THANK YOU FOR YOUR* **2021**  
**EFFORTS MEMBERSHIP!**

If you want to support EFFORTS financially and become a new EFFORTS funding member **IN 2021**, **PLEASE apply via the website** : <http://www.efforts-europe.eu/membership/>  
or contact the EFFORTS secretariat : [info@efforts-europe.be](mailto:info@efforts-europe.be)

# EFFORTS ANNUAL CONGRESS 2020 on SOCIO-ECONOMIC IMPACT of FORTIFIED HERITAGE : Fill in the SURVEY!

- ➔ The **EFFORTS SURVEY on Socio-Economic Impact of fortified sites** stays open, so as to optimize the collection of data from all fortified sites. If you have not done this, you can fill in the survey on <https://forms.gle/96iPtWJLt6fg4xai6> until **1 February 2021 !**

The survey, set up with Fortress of Culture SIBENIK (HR), was the center of the EFFORTS Congress.

**EFFORTS**  
European Fortification Heritage Network

**EFFORTS**  
Annual Congress

EFFORTS survey for fortified sites across Europe - preparation for Congress 2020  
"THE SOCIO-ECONOMIC IMPACT OF FORTIFIED HERITAGE: CRISIS RESILIENCE, PRESENT AND FUTURE"

Dear fortified heritage managers!

This survey is the first step towards a future quantitative study on the importance and the socio-economic value of each of the European countries' Fortification heritage sector. Based on the results of this study will be presented at the livestreamed 2020 ANNUAL EFFORTS CONGRESS. The results will then serve as the basis for the above-mentioned future European study, to be commended after 2020.

EFFORTS is a European network organisation established in 2017 to share knowledge and practical expertise on military heritage, such as walled towns, forts and defence lines. Today EFFORTS unites more than 50 European fortified sites and networks and is growing. Today member of the Europa Nostra managed European Heritage Alliance 3.3. Our main mission is the structuring of European cooperation and keeping military fortified heritage on the European policy agenda. EFFORTS believes that European cooperation is the key to achieving its goals.

**! IMPORTANT** Filling in this survey is a prerequisite, a condition, for the free participation to the EFFORTS congress 2020.  
More information about EFFORTS and its 19 November 2020 CONGRESS : [www.efforts.eu](http://www.efforts.eu)  
Contact address: [info@efforts-europe.eu](mailto:info@efforts-europe.eu)

**PROGRAM**  
19th November 2020  
9:00 - 13:00

Live in and livestreamed from **Oudenaarde (BE)**

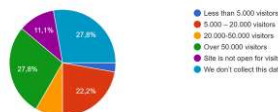
The socio-economic impact and added value of European fortified heritage sites

stad OUDENAARDE

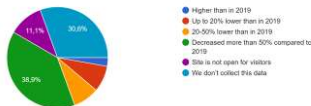
FORTRESS CULTURE SIBENIK

## Visitors 2019 vs. 2020

3. Overall number of visitors at your sites in 2019 was:  
38 respondents



4. Overall expected number of visitors at your sites in 2020 will be:  
36 respondents



### TVRBAVA KULTURE ŠIBENIK

#### Visions of the future

- heritage sites as places of endurance, knowledge and creativity, with strong cultural potential and many stories to tell, places which reflect the essence of our community
- make the city center an attractive place for residents and tourists. The prioritization is built up by looking at what is included in our spatial management plan as a long-term vision and the call to 'get to work'.
- preserve fortified monuments and strengthen infrastructure, which in turn creates jobs and thus strengthens cities and regions
- stronger cooperation, qualified offers, successful development of visitor numbers; greater perception in the region
- increased knowledge and understanding of the history and importance of the sites
- sustainable management and social cohesion of the neighborhood, social contribution

### TVRBAVA KULTURE ŠIBENIK

The EFFORTS survey on the socio-economic impact of fortified heritage in Europe has - so far - encompassed 40 respondents – fortified heritage managers from 12 European countries. The majority of respondents were local public authorities. The respondents have a range of financial and human capacities enabling them to manage fortified sites, and make a social impact within their communities: fortified heritage is restored, renewed, researched, reused and opened to communities. New contents and interpretations are being developed at sites – with tendency to include a variety of digital technologies and innovative storytelling techniques among a large number of sites.

The first results of the survey also indicate a wide range of local and regional stakeholders are included in programming, projects and various cultural, entertainment, sport and activities implemented at fortified sites. Social impact of fortified heritage is tangible and visible from gathered feedback, as well as the negative effect the Covid-19 pandemic has had on the intensity of activities for most sites. Some were/are closed for public and the majority has had a significant decrease in activities implemented within 2020. However, the preliminary results of the first part of the survey also indicate that fortified heritage managers are still not active enough in analyzing the financial aspect and impact that sites have within their communities: a large number of respondents does not collect and/or analyze data such as numbers of visitors, annual turnover of funds at sites, number of employees at sites, funds spent on outsourcing services within local communities etc.

In order to assess the economic impact of fortified heritage, whether in terms of individual sites or as part of wider European cultural sector; a holistic approach and scientific methodology are necessary. EFFORTS will work on developing such an approach and methodology with its members and partners, emphasizing that awareness on the socio-economic impact and value of fortified heritage is the key leverage towards achieving the future vision European fortified heritage sites as epicenters of endurance, knowledge and creativity, which reflect the essence of communities.

The results of the survey will be used as a basis for the Europea Fortification Heritage Impact Study in 2021.

Go to <https://www.efforts-europe.eu/annual-congress/> for the full congress' live registration and its presentations :

- Frank Petter (EFFORTS president, Bergen op Zoom) on the EFFORTS Award, recognising the participants of the 2020 European Fortress Day.
- Juke van Niekerk (Stiching Liniebreed Ondernemen) on the European Fortress Day
- Đjurđa Vrljević Šarić (Fortress of Culture Šibenik) on the first results of the EFFORTS Survey on the Socio-Economic Impact of Fortified Heritage
- Victoria Sanger (Columbia University, USA) on the impact of the Lille citadel
- Koen Van Balen (Leuven University) on the social impact of heritage
- Julie Hervé (Eurocities) on the fortified heritage sites best practices
- Iason Jongepier (Antwerp University) on the Digital City
- Huibert Crijns (city of 's Hertogenbosch) on entrepreneurs for fortified heritage
- Darragh O'Súilleabháin (Fort Meagher, Cork County) on European funding
- Stefano Mondini (Forte Marghera Foundation) on the Covid19 resilience of a fortress site

## CALL FOR CANDIDACIES FOR THE *FORTE CULTURA – EFFORTS* JOINT SCIENTIFIC COMMITTEE

The joint Forte Cultura - EFFORTS scientific committee will be active, via established sub-committees or ad-hoc committees in heritage, history, management, social science, environment and climate, architecture, archeology, digital development and databases and fortress management. We are looking for experts in these fields. The committee will be linked with the **Forte Marghera EFFORTS Fortification Knowledge Center**.

One of the first tasks of the Committee will be the **Fortification Heritage Study 2021** (see elsewhere in this Newsletter) :

More information on the website of EFFORTS and its 2019 Congress (see the ppt presentation of D.V. Saric on the EFFORT Survey).

<https://www.efforts-europe.eu/annual-congress/>

For your candidature or information, contact EFFORTS at [info@efforts-europe.eu](mailto:info@efforts-europe.eu) or FORTE CULTURA at [office@forte-cultura.eu](mailto:office@forte-cultura.eu)



## 2020 EFFORTS AWARD



The 3<sup>rd</sup> EUROPEAN FORTRESS DAY was again organised in SEPTEMBER 2020 (the Open Monument Days month) and, exceptionally this year, along the lines of the special concept ; all sites and organisations were invited to show their summer actions coping with the Covid-19 crisis, affecting programming and employment to its core.



The 2020 European Fortress Day participants :

- European Fortress Summer
- Herentals (BE)
- Fortengordels (BE)
- Fortress of Culture Šibenik (HR)
- Fondazione Forte Marghera (IT)
- Kaunas Fortress Park (LT)
- 's Hertogenbosch (NL)
- Fort Buitensluis (NL)
- Hellevoetsluis (NL)
- Suomenlinna (FIN)



<https://www.facebook.com/effortseurope/videos/665015191070758>



At its 19 November Congress, EFFORTS remunerated all participants who sent their photos or film from their Summer 2020 opening to EFFORTS, the **2020 EFFORTS AWARD ! The winning sites will each receive their cup, courtesy of the city of 's Hertogenbosch.**



→ In 2021, be part of the 4<sup>th</sup>  
**EFFORTS EUROPEAN FORTRESS DAY !**

In 2021, the **European Fortress Day will be in APRIL. This will be the OPENING of the 2021 EUROPEAN FORTRESS SUMMER, organised with our partner FORTE CULTURA.**

<https://www.efforts-europe.eu/european-fortress-day/>  
<https://www.forte-cultura.eu/en/fortress-summer>

## DIGITAL HERITAGE CONFERENCE



The presentations of the 'Digital Heritage – Big data from the past' conference in 's Hertogenbosch are consultable (in Dutch) on <https://www.erfgoedshertogenbosch.nl/dataweek>

The **EFFORTS Workshop on 'Unlocking the past for sustainable urban development'** with the presentation of TIME MACHINE EUROPE of 14 October could not be organised as planned in Brussels at the EU Week of Cities and Regions and was taken up in the **'s Hertogenbosch DATA WEEK**

conference on Digital Heritage of 28 October, partnering with EFFORTS. EFFORTS co-signed the Letter of Intent, concluding the conference.

### **EFFORTS 'travel partner' in the Den Bosch Time Machine**

During the Den Bosch Data Week, the starting signal of the 'Den Bosch Time Machine' sounded on Wednesday afternoon, October 28. This time machine digitally brings 800 years of local history to life. After the go-ahead followed the entry into the European network Time Machine Europe and the signing of the Network Digital Heritage manifesto by the municipal Heritage Department.

#### **Navigating through space and time**

Alderman and EFFORTS board member Huib van Olden signed a letter of intent with five organizations to work on the Time Machine in the coming years. He calls it "a dream for anyone interested in the past of 's-Hertogenbosch. From researchers and policymakers to the creative, educational and tourism sectors - everyone can get a wealth of information here. It is, as it were, a Google Earth and Facebook for the past. Personal networks from the Middle Ages are visible again and you can navigate effortlessly through the historic city in space and time."

The project is coordinated by the Heritage department of the municipality of 's-Hertogenbosch in collaboration with Huygens Institute for Dutch History, Jheronimus Academy of Data Science (JADS), SintLucas Creative School, Avans University of Applied Sciences and the European network on military heritage EFFORTS.

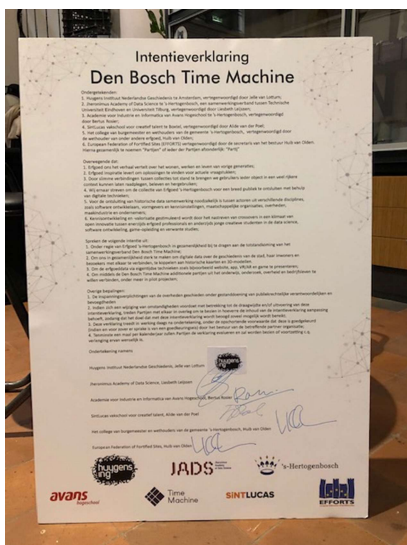
#### **Big data from the past**

Dieke Wesselingh, head of Heritage department explains: "Together with the participating organizations, we connect all digital data about the history of the city, its inhabitants and visitors, and link it to maps and 3D models." Techniques such as artificial intelligence and automatic handwriting recognition are used to analyse and interpret the big data from the past.

It concerns many types of data such as inventory descriptions, construction drawings, population registers and archaeological data. Medieval manuscripts, historical objects, images, audio fragments, paintings and personal stories can also be used.

#### **Source of inspiration**

Connecting big data from the past allows us to ask new questions and to make new connections. "The big advantage is that, with insights from the past, we will be able to better understand the present and develop the city for the future," says Dieke. The Den Bosch Time Machine can thus be a source of inspiration for finding solutions for current issues.



More information on the Den Bosch Time Machine is shown in this short film:

<https://youtu.be/5paiPpvXIA8>



## EFFORTS COMMUNITY ROLL CALL : HELLEVOETSLUIS



### Hellevoetsluis: glorious fortified harbor

By Marco van Vulpen, quartermaster Fortresse Holland

*Hellevoetsluis has been one of the most important ports of the Dutch Navy for three centuries. From here the Dutch merchant fleet was protected and naval battles were conducted where necessary.*

*Michiel de Ruyter undertook his famous trip to Chatham from Hellevoetsluis, and here too brought the mirror of the vanquished Royal Charles, the flagship of the British fleet, ashore.*

*There is still much to see of this illustrious past in Hellevoetsluis. Not only striking buildings, but also the unique Jan Blanken dry dock, in which the ships could be maintained, the heart of the former Dutch Rijkswerf. Furthermore, special ships are here on display, including the 19th century Ram tower ship De Buffel, which had Hellevoetsluis for a long time as its home port. This ship has recently been included in the Dutch National Register of Sailing Heritage. And of course there is the fortress itself. Hellevoetsluis, together with the fortress Den Briel (now Brielle), was part of the Admiralty of the Maze, which was to defend the mouth of the Maas and access to the Rotterdam region. The Netherlands has more beautiful fortified cities, but Hellevoetsluis is actually not so much a fortified town as a fortified port. The naval port was the heart of the fortress; the fortress was to protect the harbor and the ships. Hellevoetsluis is one of a kind fortress harbor.*



### **Impulse for tourism**

*In the fortress of Hellevoetsluis, the public can visit various parts of the naval past. The naval ships lie at the head of the harbor; the dry dock is open to the public, there is a small-scale City Museum where the collection can be viewed, the Lighthouse and Kazerne Haerlem can be visited. And you can take a walk on the ramparts. But the special story of the fortified harbor Hellevoetsluis is not yet told in full and in full coherence. Nor is there yet a well thought-out promotional and marketing approach on the basis of which the Hellevoetsluis fortified harbor can be marketed as a whole.*

*The municipality of Hellevoetsluis and several heritage organizations have joined forces to tell the story of the fortified harbor Hellevoetsluis better and to a wider audience. The plan Fortresse Holland, Open Air Museum Hellevoetsluis has been made for this purpose*

*Fortresse Holland, Open Air Museum Hellevoetsluis aims to attract more tourists to Hellevoetsluis and the region. Where the three core partners (Jan Blanken Dry dock, Buffel and City Museum) now attract a total of approximately 10,000 visitors each year, the pan anticipates growth to approximately 40,000 visitors.*

*The aim is not only to attract day tourists, but also to strengthen overnight tourism. Fortresse Holland, maritime open-air museum Hellevoetsluis is an attractive, high-quality public attraction, intended as a quality impulse for tourists to the South Holland and Zeeland coast.*

# NEWS FROM OUR MEMBERS AND PARTNERS

## SEND US YOUR NEWS

Members can send the secretariat info on calls and events that are of interest to all EFFORTS members, to be published here in the newsletter or, on request, by urgent mail by the secretariat to all or a group of members. This information may become the object of a separate Newsflash. Members of EFFORTS participating in events are kindly invited to share information and send the photos they gather to the secretariat for further dissemination in the EFFORTS Newsletters.

## A NEW CULTURAL DEAL FOR EUROPE

**A Cultural Deal for Europe**  
A central place for culture in the EU's post-pandemic future

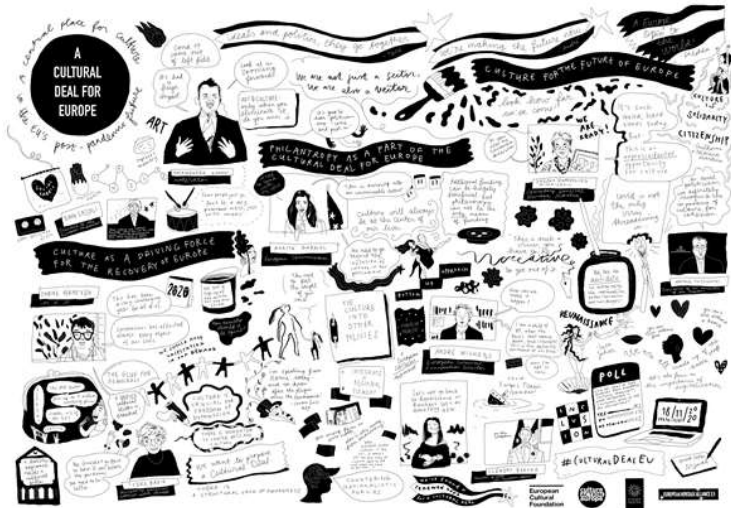


Illustration by Menah [www.menah.nl](http://www.menah.nl)

Please read here the statement of the secretary general of Europa Nostra :

**Dear Colleagues and Partners,**

We are pleased to share with you an important follow-up to the "[Cultural Deal for Europe](#)" online debate, which took place on 18 November hosted jointly by **Europa Nostra**, also on behalf of the **European Heritage Alliance**, **Culture Action Europe** and the **European Cultural Foundation**. The aim of this successful online event was to discuss the strategic ways of putting culture where it belongs: at the heart of the European project.

On November 18, more than 500 viewers followed the high-profile online discussion with contributions by representatives of EU institutions, Member States, major pan-European cultural and heritage networks as well as civil society. Based on the fruitful and inspiring discussions held on this occasion, the three organising partners have launched today a **Joint Statement** entitled [A Cultural Deal for Europe: A central place for culture in the EU's post-pandemic future](#).

We are pleased to share with you this Joint Statement, calling EU and national policymakers to commit to an ambitious #CulturalDealEU, an umbrella strategy for reviving and reimagining Europe through culture and cultural heritage.

Our Joint Statement puts forward an overarching and transversal **Cultural Deal for Europe**, including a series of concrete proposals for realising the potential of culture and heritage as major forces in the EU's socio-economic recovery and its long-term future.

Our Joint Statement highlights the importance of mainstreaming culture and heritage across all policy fields: from the green transition to Europe's geopolitical ambition, and from the digital shift to a value-driven Union. It bundles together both short-term and long-term perspectives. It eyes the immediate recovery of our societies with the ambition to build a new paradigm for designing the Future of Europe.

With best regards on behalf of the partners behind this ambitious initiative,

**Sneška Quaedvlieg-Mihailović,**  
**Secretary General, Europa Nostra**

**Read the joint statement on :**

<https://www.europanostra.org/wp-content/uploads/2020/11/20201125-Cultural-Deal-EU-Statement.pdf>

## NOVEMBER CONFERENCES



The German Federal Ministry of the Interior, Building and Community and the Italian National Governmental Agency for Territorial Cohesion organised the **digital Forum Urban Agenda for the EU** on the 24th and 25th of November 2020 as part of the EU Council Presidency. During the Forum, culture and cultural heritage were reflected from an international perspective, and the role of culture and cultural heritage as key drivers for urban and regional development were reflected. At the core of the discussion was the Partnership's Action Plan, which will be implemented in 2021.

Please all information and the conclusions of the conference on :

<https://ec.europa.eu/futurium/en/culturecultural-heritage/digital-forum-urban-agenda-eu>

For more information on Urban Innovative Actions :



<https://www.uia-initiative.eu/en>

For more information about the EU Urban Agenda :

<https://ec.europa.eu/futurium/en/urban-agenda-eu/what-urban-agenda-eu>



**'Culture x Climate'** aimed to enhance the capacity of the arts, culture and heritage sectors to help build a climate-neutral and resilient world in the time of COVID-19. Climate Heritage Week anchors Culture x Climate. For more on this forum : <https://www.culturexclimate.org/> Webinar 7 of this forum had as subject : 'Using Culture to promote climate resilient sustainable development' and was organized by Working Group 5 of the Climate Heritage Network and Historic England.

« Cultural policies do not (yet) explicitly recognize the connections between culture and environmental sustainability, climate change, resilience and the sustainable use of the world's resources. In the next years, cultural actors, institutions and organisations will have to integrate climate change measures into their strategies, strengthen their resilience and adaptive capacity to climate-related hazards and natural disasters, and improve education, awareness-raising and capacity in these fields. »

Watch the workshop in this edited version :

<https://historicengland.adobeconnect.com/p6yve2vgj6ym/>

For the results of the workshop :

<https://historicengland.org.uk/services-skills/training-skills/online-training/webinars/climate-friday-webinars/>

## EFFORTS AGENDA

- 2021 will see the start of the new EU budget. The information on the Creative Europe projects is out : <https://cultureactioneurope.org/news/2-2-billion-for-creative-europe-under-the-final-mff-deal/>
- The date for the European biannual **BATTLE FOR GROLLE** event on heritage and fortification history, organised by EFFORTS Member OOST GELRE (NL) is known :



### MEETING PLACE BRUSSELS

Are you planning coming to Brussels ? Need an ad-hoc workspace for a few hours or need to make a few copies ? We are happy to receive you @ the EFFORTS office in Brussels at Trierstraat 67 rue de Trèves, 1040 Brussels (around the corner from the European Parliament). You can make an appointment at [rafael.deroo@efforts-europe.eu](mailto:rafael.deroo@efforts-europe.eu) (EU liaison). Also: if you need help contacting an EU official, service or a Member of the European Parliament or you need info on finding your way around Brussels, contact the same mail address.

## OTHER EVENTS AND PARTNERSHIPS

- Check the **Forte Cultura network actions** : <https://www.forte-cultura.eu/en/netzwerken/activities>
- Check out the **Cultural Heritage in Action** project (contact: [Julie.herve@eurocities.eu](mailto:Julie.herve@eurocities.eu)): <http://www.culturalheritageinaction.eu/> EUROCITIES, in partnership with KEA, ERRIN, Europa Nostra and the Architects Council of Europe, has been selected by the European Commission to implement Cultural heritage in action, a peer-learning scheme financed by the European Union on cultural heritage to support exchanges between large numbers of cities, regions and stakeholders, thus building a broad learning community. It was presented at the 2020 EFFORTS congress.
- EFFORTS is member of the **European Heritage Alliance 3.3** - check out the calendar : <http://europeanheritagealliance.eu/events/>
- EFFORTS is a partner of the **International Fortress Council (IFC)** : <http://www.internationalfortresscouncil.org/calendar.html>.
- With IFC, EFFORTS will inform on the upcoming **Wellington Line conferences** in Belgium (26 November 2020 in Oostende) and the Netherlands. See the Simon Stevin VVC website for confirmation of the events mentioned underneath, some co-organised with EFFORTS members

- EFFORTS supports the **UN International Council on Monuments and Sites (ICOMOS)**: <https://www.icomos.org/en/about-icomos/committees/regional-activities-europe/39374-upcoming-events-save-the-date>
- For more European news on cultural heritage : <https://heritagetribune.eu/>

**NEXT EFFORTS NEWSLETTER nr. 16 DECEMBER 2020. Send in your information by 1 February 2021.**

For more information and all other newsletters, see the EFFORTS website : [www.efforts-europe.eu](http://www.efforts-europe.eu)



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#### PRIVACY POLICY

EFFORTS collects, use and stores the personal data transmitted in accordance with legislation, and, in particular, Reg. 2016/679 of 27 April 2016 on the protection of individuals with regard to the processing of personal data and the free movement of such data (GDPR). If you have questions about or objections to the use of your data, please contact us at:

EFFORTS : contact secretariat at Trierstraat 67 / rue de Trèves 67 in 1000 Brussels : [info@efforts-europe.com](mailto:info@efforts-europe.com) T : +32.(0)477.623.792

