





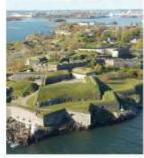


PLANS EFD 2020

- 1 Third weekend of 25 & 26 April 2020
- 2 Promotion in the beginning of the season
- Goal: more than 100 activities
- 4 Goal: more than 10 participated countries

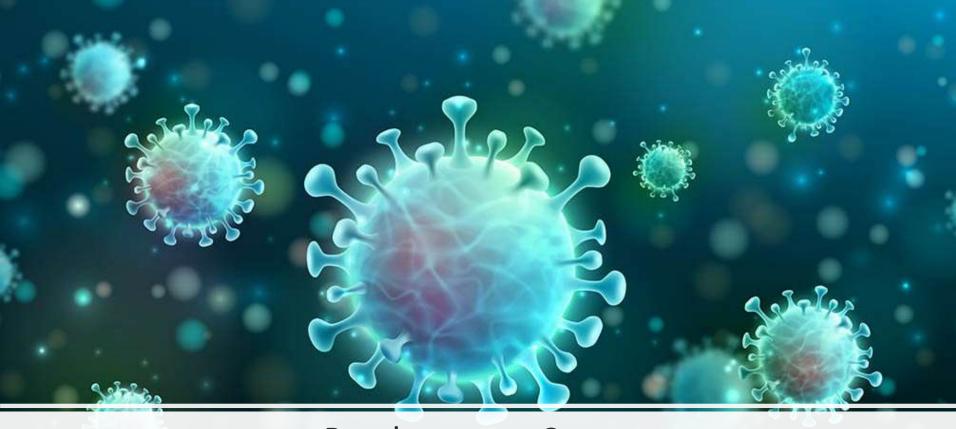












But then came Corona





EFD cancelled as an event but...

Forts went open again with:

Musea and expositions

Small summer events

Walking & cycling routes

Restaurants and terraces



Line up through the forts and fortified towns in Europe in 2020



Italy















Concerts
Dance performances
Festivals
Workshops
Movie Nights



Belgium

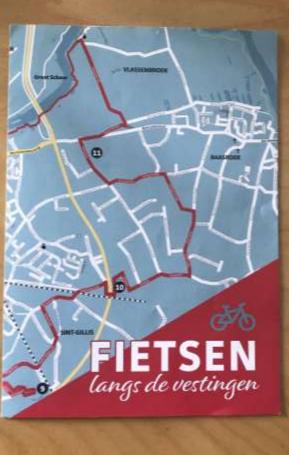


Fortified Town Dendermonde





Dendermonde











Herentals is a medieval city with fortifications



















Radio amateurs at the fort Buitensluis

- Forten on the air
- Connecting to other countries













Corona & Liniebreed

- Forts closed for a long time
- Some assignments were canceled or moved
- Happy: donation from BankGiro Lottery ©
- Creative entrepreneurs on the forts
- What CAN we do? In stead of What CAN'T we do.



Examples Corona & Liniebreed Online photo exposition





FORT! Magazine

- 1 Edition 40.000
- 2 480 spread locations
- 3 Handed over to a famous Dutchman



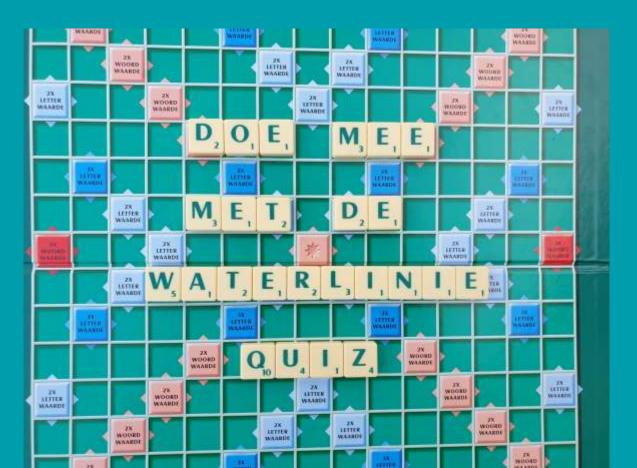












DISINFECTION COLUMNS





MARKETING CAMPAGINS FOR AWARENESS







PROPOSITION: FORTS AS SAVE PLACES





Radio commercials



E-NEWSLETTER TO STAY IN CONTACT





nieNieuws • LinieNieuws • LinieNieuw

FORTS ARE COOL IN HOT SUMMER



FORTEN ZIJN DEZE ZOMER, KIJK OP FORTEN.NL





CREATIVE IDEA'S OF OUR **ENTREPRENEURS** ON THE FORTS

STEPPING TOURS IN NAARDEN









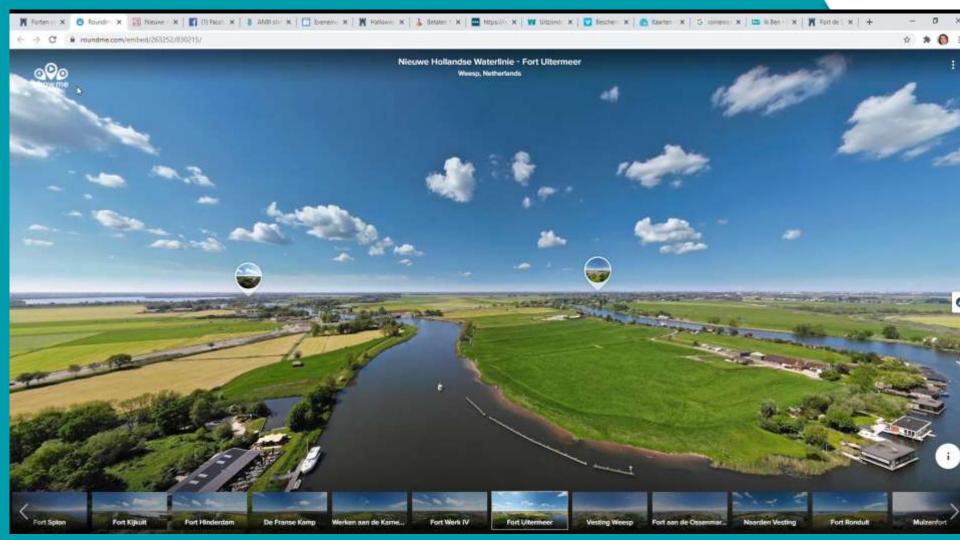


AIR 3D TOUR OF 2 DUTCH WATERLINES





Luchtfototour Stelling en NHW: gratis voor jouw website





CORONA-CAR PUZZLE TOUR



Linie 1629 augmented reality app



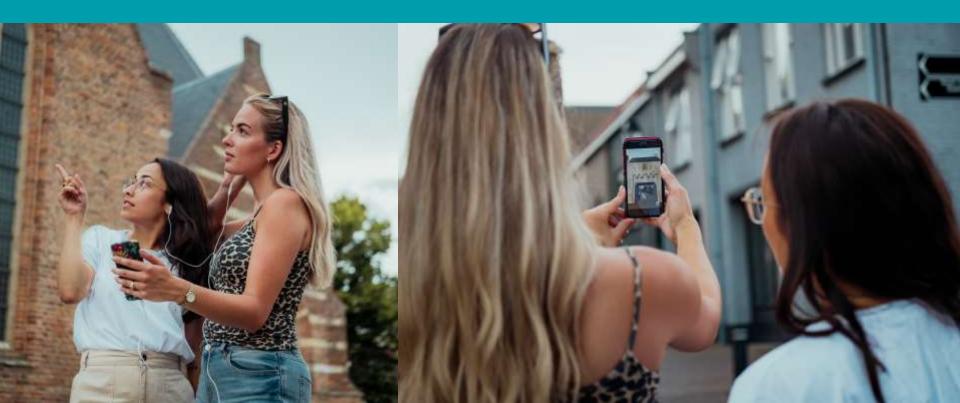






GUIDED CITY TOUR LEERDAM





ONLINE ESCAPE GAME FORT KIJKDUIN







CAR ROUTE FORTIFIED TOWNS





Download de route

Drie leuke manieren om langs de oudse waterlinie van Nederland te touren!

- Aŭtorouteboekje (PDF)

 Met het autorouteboekje rijd je op je
 gemak langs de Zuiderwaterlinie
- MyRoute App
 Plaats de routes makkelijk op je
 navigatiesysteem en ga vlot van start
- Google Maps

 Werkt met je navigatiesysteem of met je telefoon

Nu downloaden



FOOD DELIVERY OR TAKE AWAY





CHRISTMAS PACKAGE AND SHOP



DEZE WINTER KOMT PAMPUS NAAR JE TOE!



