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Oudenaarde, Belgium


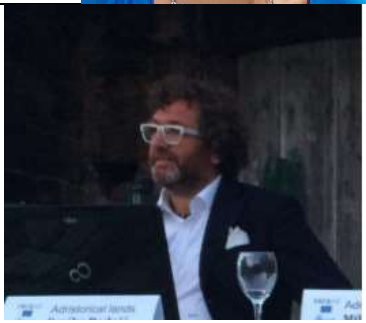


19/11/20

**SPEAKERS and PRESENTERS**

<p><b>Gorana BARISIC-BASELIC</b></p> <p>Gorana Barišić Bačelić is an expert in the management and interpretation of cultural heritage. She graduated art history from the Faculty of Philosophy in Zadar and specialised cultural management at the De Vos Institute of the University of Maryland National Intensive Arts Management - an education programme organized by the Republic of Croatia Ministry of Culture. Her areas of interest focus on sustainable management in culture, interpretation of cultural heritage and audience development. She participated in the preparation, implementation and post-project management of several EU funded projects in culture and heritage. Today, she is the director of Fortress of Culture Šibenik, co-host of the 2020 EFFORTS Congress, and a young public institution that manages revitalized St. Michael's Fortress and Barone Fortress. Under her leadership, activities and programmes of Šibenik's fortresses are acknowledged in the national as well as European context, which is confirmed by 12 awards from the field of culture, tourism and communication.</p>	
<p><b>Tom BERENDSEN</b></p> <p>has been a Dutch Member of the European Parliament since 2029. In Parliament, he has since been serving on the Committee on Industry, Research and Energy and the Committee on Regional Development. In addition to his committee assignments, he is substitute member of the Committee on Transport and Tourism. He is also a member of the URBAN Intergroup.</p>	
<p><b>Huibert CRIJNS</b></p> <p>is programme manager for restoration and development projects and an expert on European funding. Huibert is one of the founders of the European Federation of Fortified Sites, EFFORTS. He studied Architecture (BSc), Construction Management (MSc) and Law. Since 2001 Huibert has managed several restoration and re-development projects on the fortress of 's-Hertogenbosch in the Netherlands, e.g. the improvement of the public space along the town walls. The restoration and development projects in 's-Hertogenbosch received grants from 17 different EU funding programmes and were awarded with the prestigious European Regional Champions Award and the Europa Nostra Award (2010).</p>	
<p><b>Marnic DE MEULEMEESTER</b></p> <p>Is Mayor of the Belgian city of Oudenaarde. Active in municipal politics in Oudenaarde for decades. He became a municipal councillor in 1994 and was also a legislator alderman from 1995 to 2000. Since 2001 he has been mayor of the town. In June 2004 he was elected as a Flemish member of Parliament for the electoral district of East Flanders. After the next Flemish elections of June 2009 and May 2014, he remained a member of the Flemish Parliament. At the 2019 elections he was no longer a candidate member of Parliament. Since 15 July 2019 he may call himself an honorary Flemish member of Parliament.</p>	

<p><b>Raf DEROO</b></p> <p>is EFFORTS Secretary and EU Liaison.</p>	
<p><b>Stefano DOMINIONI</b></p> <p>is Executive Secretary of the Council of Europe Enlarged Partial Agreement on Cultural Routes (EPA) and Director of the European Institute of Cultural Routes (Luxembourg). He is responsible for overseeing the certification by the Council of Europe of Cultural Routes in the field of European culture and heritage across its 47 Member States and the regular evaluation of the current 40 certified cultural routes. Dr. Dominioni ensures EPA Governing Board and Statutory Committee operations, management of the European Institute of Cultural Routes and coordination with the Cultural Routes of the Council of Europe. He is responsible for the implementation of Joint Programmes with the European Commission, and cooperation with other International Organisation such as UNESCO, UNWTO, OECD and OEI. During his career at the Council of Europe, he has worked for the Directorate General of Education, Culture and Youth and the Directorate General of Social Cohesion. He received his Ph.D., M.Phil. and M.A. from Yale University, a M.A. from the Université d'Aix-Marseille and a B.A. from the University of Milan. He was Research Fellow at Cambridge University (England).</p>	
<p><b>Julie HERVE</b></p> <p>is a senior policy advisor at EUROCITIES, the European network of large cities, and specialises in local cultural policies. She manages all EUROCITIES activities on culture, including capacity-building activities on culture for cities such as Cultural Heritage in Action, the new EU funded peer-learning scheme on cultural heritage for cities and regions (<a href="http://www.culturalheritageinaction.eu">www.culturalheritageinaction.eu</a>). Julie is a member of the European Commission expert group on cultural heritage and represents EUROCITIES in the Urban Agenda Partnership on culture and cultural heritage.</p>	
<p><b>Iason JONGEPIER</b></p> <p>is 50% tenure track professor in the research field of 'Digital Historical Geography' within the History Department at the University of Antwerp and 50% work leader at the State Archives of Belgium (Digitalisation and Valorisation - historical map collections). Both occupations are framed within the long-term FED-TWIN project 'DIGHIMAPS: Digital Maps and Archives - Activating Cartographic Collections in a Digital World'. In the last decade he worked on several academic HISGIS and heritage projects, including the Antwerp Time Machine'</p>	
<p><b>Tuija LIND</b></p> <p>is a senior architect working for the Governing Body of Suomenlinna (Under-Ministry of Education and Culture) since the 1990's with responsibilities on planning and survey of fortified works, fortified landscape and Suomenlinna dry dock, Tuija Lind is a member of ICOMOS Finland / ICOFORT, and a board member of EFFORTS. She has written several articles on re-use of Suomenlinna and ruin restoration. Her doctoral thesis published in 2017 (in Finnish) is titled: Ruins – visible restorations and invisible values (Aalto University, Helsinki).</p>	

<p><b>Stefano MONDINI</b></p> <p>is an architect with a long-lasting experience of Art direction and management of international cultural events. Since 2019 he has been appointed by the Municipality of Venice as President of the Foundation of Forte Marghera. His other field of expertise are marketing strategy and social media marketing, with a specific focus on cultural communication, dissemination and outreach activities, outfitting of museal events and exhibitions. He is EFFORTS Board Member.</p>	
<p><b>Juke van NIEKERK</b></p> <p>of Stichting Liniebreed Ondernemen (SLO) (on the right) is, together with SLO colleague Titia de Zeeuw (left) ad with the EFFORTS secretariat, the power behind the organisation of the EFFORTS European Fortress Day, organised for the third time in 10 European countries. SLO stand for heritage preservation by means of sustainable, socially responsible and economic use of Dutch Forts and Waterlines. SLO supports entrepreneurship, takes care of national marketing and communication for forts and waterlines, connects markets and governments, boosts collaboration and helps with product development. Supported by Europe, SLO developed a lively network of heritage entrepreneurs, owners, governments and volunteers. Working all together to get forts, fortresses and waterlines in the picture of a wide audience. Juke is EFFORTS Board member.</p>	
<p><b>Darragh O'SULLEABHAIN</b></p> <p>has 20 years experience as a public servant in Ireland. During this time Darragh has worked as a project manager on a wide number of EU Programmes and has delivered various INTERREG, FP 7 and Horizon 2020 projects for both his current employer, Cork County Council and for the South West Regional Authority of Ireland. Darragh is a qualified Town Planner and has a particular interest in Economic Development, Urban &amp; Rural Regeneration and Cultural Heritage Tourism. Through his work in the Economic Development, Enterprise and Tourism Department of Cork County Council, Darragh is part of the team who are responsible for the management and operational development of a number of historic Military Sites including Camden Fort Meagher (<a href="http://www.camdenfortmeagher.ie/">http://www.camdenfortmeagher.ie/</a>) and Fort Mitchell Spike Island (<a href="https://www.spikeislandcork.ie/fort-mitchell/">https://www.spikeislandcork.ie/fort-mitchell/</a>). He is also EFFORTS Board member.</p>	
<p><b>Frank PETTER</b></p> <p>is Mayor of the Dutch city of Bergen op Zoom since September 1st 2013. He studied theology at the 'Theologische Universiteit Kampen' and was pastor for several reformed communities in The Netherlands. In 2002 he took his doctoral degree in theology and religious studies at Tilburg University in The Netherlands. Until his appointment as Mayor of the fortified town of Woudrichem in 2006 he was the director of the Tilburg University Centre of Science and Philosophy. Previously he was politically active and a member of the Provincial Government of the Province of North- Brabant. He is EFFORTS president since 2017.</p>	
<p><b>Eva ROELS</b></p> <p>Is Director of Tourism, events and international relations, City of Oudenaarde and staff member of the MOU Museum, Oudenaarde (2012-today). Trained as an Archaeologist (1993-1997), with an additional master in History (1997-1999), and an additional degree in Management in Art &amp; Culture (2001-2002). Worked as a field archaeologist (1998-2001) and as general administrator of the Ename Center for Public Archaeology and Heritage Presentation and organizer of international courses and conferences within the center and project officer in Heritage Interpretation Projects (2001-2010). Involvement in the establishment of the ICOMOS ICIP Committee and the formulation of the draft of the Ename Charter (the ICOMOS Charter for the Presentation and Interpretation of Cultural Heritage Sites). Active member of ICOMOS International and ICOMOS Belgium since 2002. Secretary General of the ISC ICOMOS ICIP (2009 – 2018). President of ICOMOS Flanders-Brussels and vice-president of ICOMOS Belgium (since 2020). Vice-president of Koepel van Attracties &amp; Musea vzw (since 2017).</p>	

<p><b>Victoria SANGER</b></p> <p>specializes in urban history, military architecture, and cartography of the Early Modern period in Europe and the United States. She earned her Ph.D. in art history at Columbia University with a thesis on Vauban as a town planner and has taught MA students at the architecture school of Columbia (GSAPP) since 2009. She is a member of the board of the Association Vauban and has been a panelist on heritage for the Cultural Center of the Lycée français de New York.</p>	
<p><b>Daniele SFERRA</b></p> <p>is international relations expert in cultural cooperation, fortified heritage and elections monitoring and assistance. A U. of Padua Political Sciences and International Relations major he carried out post-graduate courses in International Relations, Diplomatic Sciences and International Trade techniques in the Italian Society for International Organisation, Rome. He carried out 23 UN missions in the Balkans, Asia, Africa and Oceania, the Organization for Security and Cooperation in Europe (OSCE), OSCE-Office Democratic Institutions and Human Rights, the EU and International Organisation for Migration (IOM). At Marco Polo System geie in Venice (2002 to 2015), he developed +30 EU and Veneto Region funds projects on fortified heritage, cultural heritage and sustainable cultural tourism, collaborating with UNESCO, UNWTO and the Council of Europe. For Veneto Region he was from 2011 to 2014 the project international coordinator of the SEE Cultural Values for Sustainable Territorial Governance and Marketing project. Since 2015 he is project manager/developer at the Department of Economics, Ca' Foscari U. of Venice. He carries out international interdisciplinary cultural cooperation activities on valorisation of cultural heritage, fortified heritage sites and tourism sustainable development. He is an EU funds project manager and Vice President of the Istituto per la Storia dell'Architettura Militare. He is EFFORTS Board member.</p>	
<p><b>Koenraad VAN BALEN</b></p> <p>is a Engineer-Architect (1979); post-graduate in architectural conservation (1984) and Ph.D in Engineering (1991, KU Leuven). Academic staff member at KU Leuven since 1993, he is full-professor at Civil Engineering department; director of the Raymond Lemaire International Centre for Conservation (RLICC). Koen was member of the research Council of KU Leuven. He is the holder of the UNESCO chair on preventive conservation, monitoring and maintenance of monuments and sites (PRECOM3OS) since 2008. Member of various associations and advisory organisations in the field of cultural heritage as ICOMOS, RILEM, National Authorities for Preah Vihear (Cambodia) and member of the Council of Europa Nostra. He is in his second term as chair of the jury Conservation of the European Heritage / Europa Nostra Awards. He was involved in activities of periodic reporting on World Heritage and has long-term research collaboration in Cambodia, Central Asia, Ecuador and Cuba. Koen was a visiting scholar at the Getty Conservation Institute in Los Angeles in 2002-2003. His publications and research projects deal with heritage preservation, heritage led development and innovation, ancient and new sustainable construction materials. He was coordinator of past FP7 projects and is the coordinator of the ILUCIDARE project. Koen was the former chair of the Scientific Committee of the Joint Program Initiative Cultural Heritage.</p>	
<p><b>Đurđa VRLJEVIC SARIC</b></p> <p>graduated journalism at University of Zagreb. She has been working on developing and managing EU projects since 2014. Currently she works as expert associate for international cooperation and projects in Fortress of Culture, a cultural institution which manages revitalized fortresses in Šibenik. Her focus is development of international co-operation and networking through designing and managing projects and programs for international cooperation with related institutions and organizations. Đurđa represents Fortress of Culture Šibenik in the EFFORTS Board.</p>	

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