

## EFFORTS NEWSLETTER nr. 8 FEBRUARY 2019



### A WORD FROM THE PRESIDENT



Dear members and sympathisers,

I am very proud to present the first Newsletter of 2019, a new year of interesting action for our organization.

At the EFFORTS Congress in November, we adopted the EFFORTS Declaration of Venice, in which we present the position of EFFORTS on the reuse of fortified heritage in Europe to the European decision makers. This year will indeed be a year of changes : a new European Parliament, a new European Commission. With an updated policy position, we can inform our stakeholders on the importance of the reuse of built military heritage. You can consult the present EFFORTS **Declaration of Venice** at [www.efforts-europe.eu/annual-congress/](http://www.efforts-europe.eu/annual-congress/)

As an ever growing international organisation, we also need to ensure our representative base. This means we need to have a solid membership. We have now sent out the 2019 membership fee invoices to our members. But we also will attract more colleague-sites from all European countries. I strongly believe that consolidating our membership in all European countries will put more weight in our positions in Brussels and with the European institutions. I therefore have asked the board to intensify our **membership policy** by working along each country's historic defence lines. In doing so, I am confident that rapidly EFFORTS will become the **representative European network or fortified heritage**.

In the meanwhile, EFFORTS is awaiting the go-ahead for a first partnership in an **Interreg** application. EFFORTS is also working with some of you on a possible **cooperation on these defence lines**. For this we will organise a dedicated meeting later in the spring. In the meanwhile, we are also seeking possible modification in the **European Heritage Label** rules so as to make it possible for European lines to join this European 'Unesco' label. EFFORTS is also striving to participate in the **EU Week of Cities and Regions in October 2019**. If you are a city or region, and want to be a partner in our candidature, please contact the EFFORTS secretariat at [rafael.deroo@efforts-europe.eu](mailto:rafael.deroo@efforts-europe.eu).

EFFORTS is also working with its partners towards the creation of a **Heritage Coalition**, a grouping of built and nature heritage associations in Brussels.

And last but not least, join us in the second **European Fortress Day 2019** and compete for the **EFFORTS Award 2019** !

*Frank Petter*

*Mayor of Bergen-op-Zoom, Netherlands*

*President of EFFORTS*



## EFFORTS MEMBERSHIP 2019

Put Fortified Heritage high on the European agenda with us, and pay or renew your **EFFORTS membership** in 2019 :

-All present members have received their invoice for payment in January.

-If you want to become EFFORTS member, apply via the website : <http://www.efforts-europe.eu/membership/> and pay your fee, or contact the EFFORTS secretariat (see below).

## SEPTEMBER 2019 : the *second* EFFORTS EUROPEAN FORTRESS DAY



The preparations for the second **EUROPEAN FORTRESS DAY** are well underway. In order to present Europe's forts and fortifications to a larger European public and international partners together with the Dutch foundation Stichting Liniebreed Ondernemen we are organizing the second edition of the Europe-wide event '**European Fortress Day**'.

2018, the European Year of Cultural Heritage, was at the basis of this initiative. In 2019 we will couple European Fortress Day to the European Heritage Days again. 'Days' indeed, since not all countries organize their Heritage Day at the same Day in September. This way your Fortress Day activity will be easier to catch on in your city or region. **We were 69 fortresses in 9 European countries doing the first EUROPEAN FORTRESS DAY 2018.** All present at the EFFORTS Congress in Venice pledged to participate in the new version of the European Fortress Day in 2019.

All EFFORTS members are invited to open your sites on a day in that month and participate. ***How can you participate in European Fortress Day?***

- **PAY your EFFORTS MEMBERSHIP FEE for 2019** ([www.efforts-europe/membership/](http://www.efforts-europe/membership/)). From this year on, only EFFORTS Members can participate.
- **OPEN YOUR SITE TO THE PUBLIC** You are doing this anyway probably and organize a EUROPE-linked action.
- **LOAD THE COMMUNITY** Feed the 'Linie' community (for Dutch members of SLO) or the EFFORTS community (by sending photos to [info@efforts-europe.eu](mailto:info@efforts-europe.eu)). We will make sure that your activity is highlighted at the international website of European Fortress Day.
- **USE THE LOGO** Insert the European Fortress Day logo in all communication material, like the EUROPEAN HERITAGE DAYS. This is free publicity and it is a fitting connection to the European fortress theme. Make an online flyer and present your activity in the online media. And of course, you can put up a banner on your website to highlight your European involvement.
- The logo can be downloaded from 1 June on via [www.liniebreed.nl](http://www.liniebreed.nl) or via [www.efforts-europe.eu](http://www.efforts-europe.eu)
- **SEND PHOTO US MATERIAL FOR A SHORT PAN EUROPEAN FILM**
- In order to make a connection between the European fortress and fortified cities and sites, we are making a short film with slides. This will enable us to present European fortifications to each other and the public. We need therefore high quality images (min. 300 DPI) and a short description of the venue and your Europe-oriented activity. Dutch members of SLO can send their material to Liniebreed Ondernemen. We can only use your photos and texts if all material carries your site information.
- **USE THE HASHTAGS** #europeanfortressday #effortseurope

If you have questions, EFFORTS members please contact : [info@efforts-europe.eu](mailto:info@efforts-europe.eu)

SLO members contact [juke@liniebreed.nl](mailto:juke@liniebreed.nl)

<https://www.liniebreed.nl/nieuws/european-fortress-day>

[www.europeanfortressday.eu](http://www.europeanfortressday.eu)

[www.efforts-europe.eu](http://www.efforts-europe.eu)

[www.forten.nl](http://www.forten.nl)

**DISCOVER THE FORTS IN EUROPE**

**THE NETHERLANDS**

- Forts and waterlines: 40 locations (8 September)
- Fortress Den Bosch (8 September)
- Fortress Bergen op Zoom (8 + 9 September)
- Ons Fort Venlo in Limburg (29 September)

**BELGIUM**

- Fortress belt of Antwerp: 6 fortresses (9 September)

**ITALY**

- Forte Marghera Venice (22 September)

**CROATIA**

- Klis Fortress (20 September)
- Šibenik: fortresses Barones and St. Michaels (21+22 September)
- Nin: Church of St. Nicholas (23 September)

**GERMANY**

- Zitadella Spandau Berlin (8 + 9 September)

**FRANCE**

- Vauban: 14 fortifications (15 + 16 September)

**SERBIA**

- Petrovaradin Fortress (29 September)

**CZECH REPUBLIC**

- Terezin Fortress (8 September)

**LITHUANIA**

- Fortress Kaunas (1, 8 en 22 September)

**WHICH FORT WILL YOU VISIT?**

**SEPTEMBER 2018. 69 FORTRESSES IN 9 COUNTRIES**

**WWW.EUROPEANFORTRESSDAY.EU**

## 2109 EFFORTS AWARD

All participants for Innovative fortification participation to the European Fortress Day compete for the annual EFFORTS Award that will be presented at the annual EFFORTS Congress. In 2018 this award went to the Sibenik Fortress of Culture, represented by Mrs. Đurđa Vrljević Šarić.

## EFFORTS EUROPEAN FUNDING PROFESSIONALS NETWORK : EFFORTS – International Fortress Council meeting

On 25 January in 's Hertogenbosch, a delegation of EFFORTS met in the framework of EFPN with the International Fortress Council delegation, led by its president and secretary general Cees Neisingh.

EFFORTS and IFC discussed joint European opportunities and will present a Memorandum on a common Knowledge Agenda. EFFORTS and IFC will also join forces for a Knowledge Center, connect on EU projects on digitalisation (creating a Europe wide fortification dictionary) or other EU funding possibility research or on proposals like self-sustainability. IFC will promote participation in the European Fortress Day.

This meeting was the first meeting in the framework of the **EFFORTS European Funding Professionals Network**. The second meeting will be on defence line cooperation in Europe in May-June in Olst-Wijhe. In the EFPN EFFORTS organizes the direct connection between the European relations and funding professionals of its members. In the framework of EFPN, EFFORTS organizes ad hoc meetings on European cooperation opportunities. Participation is voluntary. Send a mail to the EFFORTS secretariat if you want to be informed on EFPN.

## EU FUNDING information

The Urban Innovation Actions programma (UIA) published on 18 January the subjects for which proposals can be presented by the fall of this year. There is therefore ample time to prepare. One of the subjects is Cultural Heritage. 's Hertogenbosch is possibly looking for partners. Interested ? Contact Huibert Crijns op [h.crijns@s-hertogenbosch.nl](mailto:h.crijns@s-hertogenbosch.nl)  
<https://www.uia-initiative.eu/en/news-events/topics-uia-5th-call-proposals-revealed>



## European Parliament Committee on Culture and Education votes on CREATIVE EUROPE Programme

On 20 February 2019, the report of Silvia Costa, Italian member of the European Parliament (EP) on the post 2020 Creative Europe programme has been adopted by the EP's Culture Committee. The Creative Europe programme structures EU subsidies in the creation of (amongst others) heritage European and cross-border cooperation and networks. One of the focuses is the creation of jobs in creative and other economic sectors. EFFORTS, with its Declaration of Venice, together with the Europa Nostra Berlin Call to Action, supports the European Parliament and the Commission in their endeavor for securing enough EU support for European heritage networks. In this programme, as it does in other

EU programmes like Interreg, EFFORTS will also, with the help of its members, strive for the creation of built heritage projects.

## EFFORTS BOARD

At the Annual General Meeting in Venice, the new board was elected. We present to you hereby again the list new board members and their responsibilities :

- Frank Petter (Bergen op Zoom, NL): President, responsible for Operations
- Peter Ros (NL) : Vice-president, responsible for Funding (EFPN) and Membership
- Stefano Mondini (Forte Marghera, IT): Treasurer
- Huib van Olden ('s Hertogenbosch, NL) : Secretary of the Board, responsible for Governance and Nominations, Communication and EFD/Award
- Tuija Lind (Suomenlinna, FIN): responsible for Science
- Valdas Rakutis (Kaunas Museum Fortress, LT): responsible for EU Regional cooperation
- Daniele Sferra (ISAM, IT) : responsible for International cooperation
- Karen Gysen (Simon Steven Stichting, BE) : Membership, with Peter Ros and Science, with Tuija

Associate board member : Erika Farkas (HU) : responsible for Communication, with Huib van Olden.

The EFFORTS Board will convene two times in 2019 : on 23 May in Bergen op Zoom (Netherlands) and before the AGM in October / November. Subjects and requests for input in each meeting will be communicated to all in due time. If you have a proposal, please contact the secretariat.

## EFFORTSnapshot : Đurđa Vrljević Šarić



*Đurđa Vrljević Šarić at the presentation at the 2018 EFFORTS Congress of the EFFORTS Award (photo via D.V.S.)*

Đurđa Vrljević Šarić (middle) and Josip Pavić (second on the left) are members of Fortress of Culture team of culture, heritage, marketing and management professionals dedicated to sustainable management of two revitalized fortifications in **Šibenik** (Croatia) – St. Michael's Fortress and Barone Fortress. Fortress of Culture team is focused on constant improvement of sustainable management of

heritage, close cooperation with local community and improvement of visitor's experience. Our actions have resulted in over 200.000 visitors of fortresses in 2018. Fortress of Culture is a regionally recognized best practice example in cultural heritage management; and as a team we are also very experienced and successful in devising and implementing culture, heritage and international cooperation EU funded projects.

Despite being "youngest" among active members of EFFORTS network, Fortress of Culture Šibenik has won the **2018 EFFORTS Award** at the EFFORTS Annual Congress in Venice - for our successful organization of European Fortress Days in Šibenik, with numerous cultural actions and events held over three days which attracted over 2000 visitors. We are thus honoured to be part of **EFFORTS working group "European Fortress Day"** included in the preparation of 2019 EFD, and will continue to actively support the future endeavours of EFFORTS.

Next EFFORTSnapshot : Karen Gysen

#### MEETING PLACE BRUSSELS

Are you planning coming to Brussels ? Need an ad-hoc workspace for a few hours or need to make a few copies ? We are happy to receive you @ the EFFORTS office in Brussels at Trierstraat 67 rue de Trèves, 1040 Brussels (around the corner from the European Parliament). You can make an appointment at [rafael.deroo@efforts-europe.eu](mailto:rafael.deroo@efforts-europe.eu) (EU liaison). Also: if you need help contacting an EU official, service or a Member of the European Parliament or you need info on finding your way around Brussels, contact the same mail address.

#### EFFORTS AGENDA

- **EFFORTS next Board meeting** in Bergen op Zoom on **23 May 2019** (arrival programme in the evening of **22 May**). More information and agenda to follow.
- **Spring 2019 : EFFORTS participates in the meeting of the European Heritage Alliance 3.3** in Brussels.
- **EFFORTS Meeting on European cooperation in defence lines (working title : 'Between the Lines')**, organised in May of June with our EFFORTS member Olst-Wijhe (IJssellinie).
- **EFFORTS member 's HERTOGENBOSCH : World Championship Archery at the city's walls** : international event related to military heritage, from 3 to 16 June 2019. More information on <https://www.archery2019.com/Archery/goto20.aspx>
- **Duffel Fort (Antwerp province) Fortification Day** : 16<sup>th</sup> June 2019. If you want to attend as a visitor, or even better as a stand holder, please contact EFFORTS member [wilfried\\_rombauts@hotmail.com](mailto:wilfried_rombauts@hotmail.com). They hope to welcome friends from Lithuania, Scandinavia, Poland.
- **EFFORTS – September 2019: Heritage Days in most parts of Europe. EFFORTS organizes for the SECOND TIME the EUROPEAN FORTRESS DAYS** : participate with your site and promote EFFORTS and EU cooperation. See above for more info.
- **EFFORTS and Committee of the Regions Week of European Regions 'OPEN DAYS'** : October 2019. EFFORTS is looking into applying to organize a partner event. Do you want to participate? Deadline for applications is 27 March. Contact EFFORTS on 4 March at the latest.
- **EFFORTS Annual Congress and Annual General Meeting** : October-November 2019 (venue and subjects to be disclosed soon).
- EFFORTS is member of the **European Heritage Alliance 3.3** - check out the calendar : <http://europeanheritagealliance.eu/events/>

- EFFORTS is a partner of the **International Fortress Council (IFC)** : <http://www.internationalfortresscouncil.org/calendar.html>. See above on the joint meeting in January. Check there on the upcoming **Wellington Line conference** in Belgium.
- The **UN International Council on Monuments and Sites (ICOMOS)**: <https://www.icomos.org/en/about-icomos/committees/regional-activities-europe/39374-upcoming-events-save-the-date>

#### SEND US YOUR NEWS

**Members can send the secretariat info on calls and events that are of interest to all EFFORTS members, to be published here in the newsletter or, on request, by urgent mail by the secretariat to all or a group of members. This information may become the object of a separate Newsflash. Members of EFFORTS participating in events are kindly invited to share information and send the photos they gather to the secretariat for further dissemination in the EFFORTS Newsletters.**

**NEXT EFFORTS NEWSLETTER nr. 9: APRIL 2018. Send in your information by 1 APRIL.**

For more information and all other newsletters, see the EFFORTS website : [www.efforts-europe.eu](http://www.efforts-europe.eu)



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#### PRIVACY POLICY

EFFORTS collects, use and stores the personal data transmitted to us in accordance with legislation, and, in particular, Reg. 2016/679 of 27 April 2016 on the protection of individuals with regard to the processing of personal data and the free movement of such data (GDPR). If you have questions about or objections to the use of your data, please contact us by e-mail at:

EFFORTS contact secretariat at Trierstraat / rue de Trèves 67 in 1000 Brussels : [info@efforts-europe.com](mailto:info@efforts-europe.com) / [rafael.deroo@efforts-europe.eu](mailto:rafael.deroo@efforts-europe.eu)  
- T : +32.(0)477.623.792



Efforts is member of the **European Heritage Alliance 3.3**