"Embrace cultural heritage as an investment in society, contributing to the better understanding of other cultures and to the building of bridges between peoples."

*Prof. Dr. Hermann Parzinger, president of the Prussian Heritage Foundation* 



# www.efforts-europe.eu



## Join Efforts

Within the Efforts network, international projects will create innovative solutions; stimulate cooperation and understanding; and save money by sharing knowledge, expertise, and best practices.

By joining forces, everyone can benefit from combined knowledge and experience in fortified heritage projects. You will be able to meet colleagues from all over Europe, learn about other successful projects, discuss project cooperation and transfer knowledge.

Please apply for membership by filling in the form, which can be found on the Efforts website. We look forward to welcoming you.

# Contact

info@efforts-europe.eu

Visit our website for more information: www.efforts-europe.eu

www.facebook.com/effortseurope

EFFORTS European network for fortified cities, fortresses and defence lines



#### **Efforts mission**

To share expertise, promote cooperation and emphasise the significance of fortified heritage as a continuing connection to our common European history and to create a condition for social, economic, and spatial development.

### From stronghold to welcoming arms

Fortified sites, being precious testimony to the collective memory, represent a unique expression of Europe's cultural heritage. They demonstrate the intrinsic need to defend borders in the past, however, today they are symbols of our common European history and unite Europe instead of dividing it. Military heritage represents the strategic awareness of the European countries throughout the ages. Whether a walled town, a fortress, or a defence system, the sites often have an isolated position within spatial context. Nevertheless, fortified heritage is being discovered as a means of improving economic performance, people's lives, and living environments. Both governments and citizens use innovative and creative approaches to unlock the possibilities for growth and development that fortified heritage holds across Europe.

## Efforts organisation

Efforts is a European network-organisation founded in 2017 to share and exchange knowledge and practical expertise on fortified sites such as walled towns, fortresses and military defence lines. The foundation for Efforts was laid during the final conference of the AtFort Interreg IVC project in Helsinki (Finland 2014) and an international conference on Fortified Heritage in 's-Hertogenbosch (The Netherlands 2016).

We believe European cooperation is the key to archive our goals. If you are working actively in favour of the safeguard and re-use of fortified heritage at European, national, regional and/or local level, please apply to join Efforts.

#### Membership benefits

- A portal to building partnerships
- Access to a relevant European network for fortified heritage
- An online library of best practice materials, case studies, technical specs, and toolkits
- Annual European Conference
- Awareness of EU policy being made
- Development of research and other projects
- European partner network for developing marketing and tourism strategies
- Expert-to-expert exchanges
- External project partner matching service
- Forum for potential future project development ideas
- Increased city profile at European level through visibility on an online European map of fortified heritage members
- News and information
- Periodical scan of available national and EU funding programmes
- Production of specific policy papers
- Website www.efforts-europe.eu