



#### A WORD FROM THE PRESIDENT

Dear members and sympathizers,



Halfway through this **2018 European Year of Cultural Heritage** we are taking stock of EFFORTS actions until now. EFFORTS' members are finding each other in European networks and creating an ever widening community of European fortification sites. But, as important, EFFORTS is finding its own way, proposing workshops, its Annual Conference and last but not least the first annual **EUROPEAN FORTRESS DAY** in September.

Together with the Dutch foundation Stichting Liniebreed Ondernemen we will create, together with dozens of fortress and fortification sites, this new event and the edition of European Fortress Day in September 2018. We will have a modest start. This means that we will couple European Fortress Day to the European Heritage Days. This year European Heritage Day has a fitting theme : 'In Europe' !

On 28 June, we present at the European Parliament our views on the post-2020 EU budget and organize afterwards a **Brussels workshop** on finding a sustainable European network for EU support.

EFFORTS is organizing from 8 to 9 November in Venice, with the kind support of Forte Marghera, at this venue its **Annual Conference** (working title : 'The European Future of Fortification Heritage'). Discussions on sustainable development, adaptive reuse, the social aspects of preservation actions, and EU funding in the upcoming programs. If you want to join, contact already now our secretariat.

Based on present participations in EU consultations, and preparing our Annual Conference, EFFORTS is preparing its **Position Paper**, emphasizing the challenges ahead in Europe. Having focussed mainly on practical and administrative issues up till now, the EFFORTS organisation is well on its way to step out into the open. Therefore we need to further articulate our position and mission. During the EFFORTS conference in November, Venice, we will debate and fine-tune our common mission together with you. The results will be gathered in the final Position Paper to be presented in Brussels at the end of this European Year of Cultural Heritage. The aim is to see fortified heritage mentioned among the key priorities of the next European Commission that will come to office in 2019. Not by shouting 'we want money', but by stating how fortified heritage can contribute to a safe and sustainable Europe. We know that we can make a positive contribution to the socio-cultural, economic-political and environmental-technological transformations, time has come to spread the word.

Finally, and I repeat my call from April, please pay you **membership fee for 2018**, particularly those interested parties who have been keen on the founding of a working EU cooperation that EFFORTS needs to be. I am confident that with your help, we can together bring fortification heritage to the attention of the EU culture and innovation agenda, today and 'post-2020'.

Frank Petter  
President EFFORTS  
Mayor of Bergen-op-Zoom, Netherlands

#### 2018 : *FIRST* EFFORTS EUROPEAN FORTRESS DAY



In order to present Europe's forts and fortifications to a larger European public, international partners are forming a new Europe-wide event : **'European Fortress Day'**.

EFFORTS, the European Federation of Fortified Sites, together with the Dutch foundation Stichting Liniebreed Ondernemen will create, together with dozens of fortress and fortification sites, this new event and the edition of European Fortress Day in September 2018.

2018, the European Year of Cultural Heritage, is at the basis of this initiative. We will have a modest start. This means that we will couple European Fortress Day to the European Heritage Days. 'Days' indeed, since not all countries organize their Heritage Day at the same Day in September. This way your Fortress Day activity will be easier to catch on in your city or region. This year European Heritage Day has a fitting theme : 'In Europe' ! Our goal in 2019 is to give European Fortress Day its own date.

#### **How can you participate in European Fortress Day?**

**OPEN YOUR SITE TO THE PUBLIC** You are doing this anyway probably and organize a EUROPE-linked action.

**LOAD THE COMMUNITY** Feed the 'Linie' community (for Dutch members of SLO) or the EFFORTS community (by sending photos to [info@efforts-europe.eu](mailto:info@efforts-europe.eu)). We will make sure that your activity is highlighted at the international website of European Fortress Day.

**USE THE LOGO** Insert the European Fortress Day log in all communication material, like the EUROPEAN HERITAGE DAYS. This is free publicity and it is a fitting connection to the European fortress theme. Make an online flyer and present your activity in the online media. And of course, you can put up a banner on your website to highlight your European involvement.

The logo can be downloaded from 1 June on via [www.liniebreed.nl](http://www.liniebreed.nl) or via [www.efforts-europe.eu](http://www.efforts-europe.eu)

#### **SEND PHOTO MATERIAL FOR A SHORT PAN EUROPEAN FILM**

In order to make a connection between the European fortress and fortified cities and sites, we are making a short film with slides. This will enable us to present European fortifications to each other and the public. We need therefore high quality images (min. 300 DPI) and a short description of the venue and your Europe-oriented activity. Dutch members of SLO can send their material to

[leonie@liniebreed.nl](mailto:leonie@liniebreed.nl) We can only use your photos and texts if all material carries your site information.

**USE THE HASHTAG** #europeanfortressday

If you have questions, please contact : [info@efforts-europe.eu](mailto:info@efforts-europe.eu)

SLO members contact [juke@liniebreed.nl](mailto:juke@liniebreed.nl)

## MEETING with LAMBERT VAN NISTELROOIJ, 28 June 2018

The 28<sup>th</sup> of June, the together with Atlantikwall Europe organised debate “Walls&Peace” in the European Parliament, has been postponed. On the agenda : the meaning of fortification heritage and the role of this heritage in EU funds. Instead a delegation of the board will meet with Lambert van Nistelrooij, rapporteur for the European Parliament on the new Structural Funds regulation and present him EFFORTS’ position and questions on the new post-2020 budget. Following this meeting is a member workshop (see below).



## WORKSHOP ‘How to establish European partnerships for EU funding?’ (28 June 2018)

Following the 28 June debate EFFORTS hosts a workshop on EU partnerships. Huibert Crijns, external funding officer of the city of ‘s Hertogenbosch will lead this exclusive workshop. Only for EFFORTS members. We have seats left. Register with [rafderoo@gmail.com](mailto:rafderoo@gmail.com) or [rafael.deroo@efforts-europe.eu](mailto:rafael.deroo@efforts-europe.eu)

Venue : EFFORTS address, Trierstraat / rue de Trèves 67 in the -1 level meeting room.

28 June 2018, **12h30 to 16h**. On the agenda also the EFFORTS Position Paper on Military Heritage and the network actions for the EFFORTS European Fortress Day :

### Workshop EU networks for Heritage funding , June 28

Conference room EFFORTS office, Trierstraat / Rue de Trèves 67, Brussels

Programme

12:15 (sandwich lunch offered by EFFORTS at the venue)

12:45 **Draft outline of the European Structural Funds Programme 2020-2028 in the context of heritage** speaker (t.b.a).

13:15 **Funding for heritage: the art of tilting**, speaker: Huibert Crijns MSc, external funding officer at the Heritage Department, municipality of Den Bosch, the Netherlands

14:00 **Questions and discussion on ongoing and future EU projects**, mediated by Peter Ros, EFFORTS vice-president

15:45 **Closing of the meeting**

## ATLANTIKWALL EUROPE selected by CREATIVE EUROPE

Atlantikwall Europe (AWE) is the coordination project of several supporting members of EFFORTS. In May, AWE was selected by the European Commission as a Creative Europe EYCH2018 cooperation project. AWE seeks, via cultural action and the organisation of a European Bunker Day (all Atlantic Wal sites and museums open for one day) to underline the relevance of this Europe-wide defensive line for today’s society and challenges. For more information : [rafael.deroo@efforts-europe.eu](mailto:rafael.deroo@efforts-europe.eu).



## EFFORTS signs HERITAGE ALLIANCE 3.3 / EUROPA NOSTRA CALL for ACTION

*“This “Berlin Call to Action” is presented at the European Cultural Heritage Summit on 22 June 2018 in Berlin by the 3 co-hosting organisations, namely EUROPA NOSTRA – the Voice of Cultural Heritage in Europe; the German Cultural Heritage Committee (DNK) acting as national coordinator of the European Year of Cultural Heritage in Germany and the Prussian Cultural Heritage Foundation (SPK) based in Berlin.*

*In the framework of the European Year of Cultural Heritage, the first ever European Cultural Heritage Summit held from 18-24 June 2018 in Berlin brought together numerous citizens and organisations from all parts of Europe. They are architects, museum professionals, conservators-restorers, craftsmen, artists, private owners of heritage sites, associations and foundations, representatives of public authorities or financial institutions, entrepreneurs, start-ups, historians, journalists, volunteers, photographers, students, as well as Heads of States, Ministers of Culture, Mayors of historic cities, politicians who are members of national and regional parliaments, representatives of all European Union institutions and many European heritage networks.*

*This “Berlin Call to Action” draws its inspiration and legitimacy from the expertise, enthusiasm and engagement of these countless citizens and communities who care for cultural heritage and who work hard, as professionals or volunteers, to ensure the transmission of this heritage to future generations. While the economic value of their work is significant, the social and cultural value of this work is priceless.” (text Europa Nostra-*

EFFORTS will sign the call next week. Europa Nostra invites all engaged bodies, organisations and citizens who care for Europe’s past, present and future to sign, support and widely share this Berlin Call.

The Heritage Alliance is managed by Europa Nostra: <http://europeanheritagealliance.eu/>. The next meeting of the Heritage Alliance is after the summer in Brussels. More info on this in our September Newsletter.



### MEETING PLACE BRUSSELS

Are you in Brussels anytime ? Need an ad-hoc workspace for a few hours or need to make a few copies ? We are happy to receive you @ the EFFORTS office in Brussels at Trierstraat 67 rue de Trèves, 1040 Brussels (around the corner from the European Parliament). You can make an appointment at [rafael.deroo@efforts-europe.eu](mailto:rafael.deroo@efforts-europe.eu) (EU liaison). Also: if you need help contacting an EU official, service or a Member of the European Parliament or you need info on finding your way around Brussels, contact the same mail address.

## EFFORTSNAPSHOT

In this space we will present in every newsletter a member or other person active in or for EFFORTS and their activities today. After Rafaël Deroo and Andrea Theissen, we give the floor to **Huibert Crijns**:



Huibert Crijns is a civil servant at the city of 's Hertogenbosch and expert in external European funding, strategy consultant and programme manager for heritage development. He holds a Bachelor degree in architecture and a Master degree in structural engineering. Working with Huib van Olden, secretary of EFFORTS and alderman in 's-Hertogenbosch, Huibert supports the work of the EFFORTS board. From 2001 on Huibert has a strong involvement in the restoration and re-development of the towns' fortress as both chair and secretary of the Fortifications Restoration Programme. 's-Hertogenbosch is centrally located in the Netherlands, between Eindhoven and Utrecht. It has 160,000 inhabitants and approximately 7 kilometres of walls and strongholds surrounding the old town centre. €54.5 million have been invested in restoration and new additions to the town's fortress since the project started. The restoration project in 's-Hertogenbosch has been granted EU funding for already 15 times and the restoration project has been

awarded both the European Regional Champions Award and the Europa Nostra Award. Beside a strong involvement in cultural heritage and European cooperation, Huibert is a licenced running trainer and puts *effort* in training athletes.

Next edition will feature **Andrea Bonifacio** (Fondazione Forte Maghera in Venice and EFFORTS Board member and Treasurer).

### MEMBERSHIP : URGENT REQUEST

Since December all prospective members have received a call for paying the membership fee. If you have been active and have not received our request, please send a message to the secretariat. Please pay the fee as soon as possible. On request we can make you an invoice. You will get a confirmation letter after payment.

## EU FUNDING NEWS

### RECAPTURE THE FORTRESS

**EFFORTS is an advisory partner in the 'Recapture the Fortress' project to be submitted under the 4<sup>th</sup> Call for proposals of Interreg Europe. The project aims at improvement of the coexistence of fortified cities and neighbouring forts.** The objective of the project will be the integrated approach of the fortress structures as they are often viewed from a single point of view, mostly in a conservative way as protected heritage or environment. Instead they can preserve multiple ecosystem services for cultural and natural heritage: (1) preservation and development of the cultural and military heritage, (2) a customized nature and environment management and maintenance – improvement of biodiversity, (3) tackling the economic aspect of promotion and tourism, (4) support and social use of these structures and buildings as a public space for recreation and leisure (5) how to respond to urban pressure and integrate historical fortifications into contemporary urban planning, infrastructure and functional context (6) innovation and progress solutions for military heritage (new energy techniques, ICT applications).

The projects' lead partner is the Usti region in the Czech Republic. Partners in the project are: Antwerp Regional Landscapes (BE), Region of East Macedonia and Thrace (GR), the Prešov Self-Governing Region (SK), Provincial Government of Teruel (SP), Landeshauptstadt Magdeburg (DE) and the Estonian War Museum (EE)





# Interreg Europe



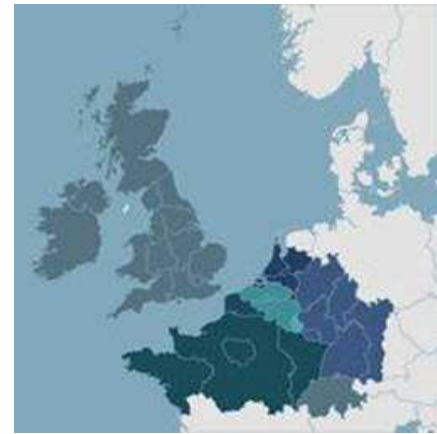
European Union | European Regional Development Fund

## MAKE\_FORT\_U

Several EFFORTS members are involved in the Interreg Europe project proposal **MAKE\_FORT\_U**, determining ways in which heritage can make a very positive contribution to community life and to put the community as an agent of change; diversifying local economies, reviving neighbourhoods, engaging youths, boosting business and employment, drive environmental sustainability through re-use and conservation. The partners in this project are to this date not yet fixed, but the presumable partners are: Malta (Mt) – project leader, the City of Lucca and Gradara (It), Suomenlinna (Fi), Sustainable Cities (Gr), Nysa (Pl), Nicosia (CY) and Karlovac (HR), together with Marco Polo System GEIE (It) and University of Nova Gorica.

## PARTNER SEARCH request for INTERREG VB North-West Europe call

The provincial and municipal cooperation in heritage and countryside preservation in the north of Flanders in Belgium, 'Kempens Landschap', wants to develop a European cooperation project within the framework of the Interreg B programme. The aim of the project is to develop sustainable concepts for historical buildings to warm and cool them and to provide them with renewable energy sources. Kempens Landschap (BE) together with the EFFORTS member the city of 's Hertogenbosch (NL) are looking for partners (3 to 4) especially from the region designated as "North-West Europe". Since we have already a partner from Belgium and from the Netherlands, we are keen for partners from the Northern part of France, Luxembourg, Western regions of Germany, United Kingdom and Ireland. Due to its geographic delimitation, this EU Interreg call is not open for all European cities and regions (see map). EFFORTS as an association is also proposed be a 'sub-partner' to the project.



Does your city, region, organization own an enlisted monument that you want to restore including working on carbon reduction (using energy efficient methods and renewables) in the near future? Then this is an opportunity to try to acquire EU funds.

Interreg VB NWE wants projects with a strong focus (in this case on CO2-reduction), cooperation with SME's, replicable and transferable concepts and demonstration projects. The subsidy percentage is 60%, so you need 40% match funding (cofinance). If you are interested you can send an email to Wim van Hooff at [wimvanhooff@nlrnt.nl](mailto:wimvanhooff@nlrnt.nl) with a short description of your historic building, the proposed measures you want to take regarding carbon reduction and mentioning EFFORTS. Of course, if you have questions, you can also call +31 6 2897 1686

**Interreg**   
**North-West Europe**  
European Regional Development Fund



## OTHER EU CALLS INFO

- HORIZON 2020 (Research call) Innovative approaches to urban and regional development through cultural tourism:  
<http://ec.europa.eu/research/participants/portal/desktop/en/opportunities/h2020/topics/transformations-04-2019-2020.html>
- CREATIVE EUROPE (Culture call) Small and Large Cooperations (here info on the old call – a new call will be presented on this website by September 2018): interesting for EFFORTS' European Fortress Day:  
[https://eacea.ec.europa.eu/creative-europe/funding/support-european-cooperation-projects-2018\\_en](https://eacea.ec.europa.eu/creative-europe/funding/support-european-cooperation-projects-2018_en)
- Creative Europe proposal from **Culemborg** (NL) : who is interested ? Subject : **Projectplan Creative Europe : Three creative and art projects in a historical context make invisible and hidden history alive**. Contact Sander Booms of Culemborg municipality ([s.booms@culemborg.nl](mailto:s.booms@culemborg.nl))
- <http://cdlink.cor.europa.eu/m/960138be867f47c7836d6f890edc6e96/93A7FB4C/3660FF3D/052018n>  
This is a call for specialists, representing cities, to participate (on a voluntary basis) for 3 years to **shape the Urban Agenda for the EU**.
- <https://www.interregeurope.eu/projects/apply-for-funding/>. **Deadline 22 June !**
- **Awards on 'Cultural Heritage as an Asset for Responsible and Sustainable Tourism' – application. Deadline 1 July !**  
European Cultural Tourism Network (ECTN), European Travel Commission (ETC) and Europa Nostra - have joined forces to make a contribution to the European Year of Cultural Heritage 2018 by launching an **awards scheme 'Cultural Heritage as an Asset for Responsible and Sustainable Tourism'**. The Awards will be given for achievements by cultural tourist destinations which have produced significant results related to enhancing visitor experience while respecting traditions and involving local communities. This edition of the Awards is supported by **NECSTouR** (Network of European Regions for Sustainable and Competitive Tourism). We would like to draw your particular attention to the awards scheme as **one of the categories for application is 'Industrial and Military'**. Therefore, we would like to ask whether who might be interested in applying for it. Contact the EFFORTS secretariat.  
Please use the following hashtags #EuropeForCulture #EYCH2018 #EuropeForTourism and #CulturalDestinations2018, as well as tag @ETC\_Corporate @europanostra and @ectn\_eu .

## HERITAGE EVENTS and other AGENDA POINTS :

- **18 June, Brussels, European Parliament Culture Committee debate on Establishing the Creative Europe programme 2021-2027** (COMM (2018)0366 - <https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX:52018PC0366>), Rapporteur Sivia Costa (IT, S&D) and presentation of the EP Study presentation.  
The European Commission has announced a series of initiatives in the fields of education and culture. This package includes a **New Agenda for Culture** to raise awareness of Europe's shared, diverse heritage. It aims to use the full potential of culture in building a more inclusive and fairer Union, supporting innovation, creativity, sustainable jobs and growth and in reinforcing the external relations of the EU.  
**Why is the Commission proposing a new European Agenda for Culture now?** European leaders have stated their vision of a Union which harnesses the role of culture in strengthening a European identity that preserves cultural heritage and promotes cultural diversity. And according to a 2017 Eurobarometer survey, citizens regard culture as the most powerful factor for bringing Europeans together. The New European Agenda for Culture seeks to support Member States in making the most of the potential of culture in fostering innovation, economic growth and job creation, as well as in building stronger links between communities and with the EU's partners across the world. Actions include fostering the mobility of artists, better supporting the cultural and creative sectors through stronger links with industrial policy and to strengthen cooperation with third countries, for instance the Western Balkans.  
**How will the New Agenda build on the European Year of Cultural Heritage?** The new European Agenda for Culture aims to continue and scale up efforts launched during the European Year to (re)connect Europeans with their cultural heritage and reap the full benefits heritage brings for social and economic development. One initiative announced in the Agenda is an Action Plan for Cultural Heritage which will be presented at the end of the European Year. Member States will be invited to develop similar plans at national level and follow up through the Council Work Plans for Culture."  
(source : Europa Nostra communication 22/5)

- **18-24 June, Berlin, Sharing Heritage, Sharing Values CONFERENCE** , co-organised by Europa Nostra. [www.european-cultural-heritage-summit.eu](http://www.european-cultural-heritage-summit.eu) EFFORTS will participate in the workshop on Adaptive Re-use of heritage sites on Wednesday. As part of the first European Cultural Heritage Summit, this workshop is organized with Europa Nostra and in cooperation with DG RTD and the European Committee of Regions in the frame of the Knowledge Exchange Platform – KEP. The purpose is to discuss a number of good practices in the field of reuse and identify success factors in a sustainable development perspective. The event takes place in the framework of one of the 10 EU Initiatives of the European Year of Cultural Heritage, which is dedicated to Heritage in transition: re-imagining industrial, religious and military spaces for the regeneration of urban and rural areas. The initiative aims at promoting good practice in the field of adaptive reuse so as to sensitize local/regional authorities and communities to the social, economic and environmental benefits of such (quality) operations.
- **26 June, Brussels, Europa Nostra / European Heritage Alliance 3.3 CONFERENCE** in the European Parliament. Efforts participates. 14h-19h00 in Brussels: "[Cultural Heritage in Europe: Linking Past and Future](#)" Important: **please register online by 20 June (!)** at <https://ec.europa.eu/eusurvey/runner/CulturalHeritage> Taking place shortly after the Berlin Summit it will provide an excellent opportunity to further spread the word about the outcome of the [European Policy Debate](#) as well as about the Berlin Call of Action. Speakers: Petra Kammerevert MEP, CULT Chair, European Parliament, Tibor Navracsics, European Commissioner for Education, Culture, Youth and Sport, Lydia Koniordou, Minister of Culture and Sport, Greece, Silvia Costa MEP, CULT Committee, European Parliament
- **EFFORTS 28 June, Brussels, MEETING between board and MEP Lambert van Nistelrooij (NL, EPP) on the post-2020 Structural Funds.**
- **EFFORTS 28 June : WORKSHOP 'How to establish European partnerships for EU funding?'** Only for EFFORTS members. Register at [rafael.deroo@efforts-europe.eu](mailto:rafael.deroo@efforts-europe.eu)
- **EFFORTS 20 September and around: Heritage Days in most parts of Europe. EFFORTS organises for the FIRST TIME : the EUROPEAN FORTRESS DAYS** : open your site and promote EU cooperation. See above for more info.
- **European Week of Regions and Cities 2018 on 8-11 October 2018** (see Committee of the Regions -CoR - website) takes place under the headline 'For a strong EU Cohesion Policy beyond 2020'. A specific focus is on these 3 thematic clusters : Territorial development (regional, urban, rural), Future of cohesion policy, EU budget and Education, culture and youth. It also coincides with the 30<sup>th</sup> anniversary of cohesion policy. During the European Week, the European Committee of the Regions will adopt an opinion on the Future of Europe and the CoR President will give his address on the State of the Union. Registration opens on 9 July 2018. Efforts plans a side-event on adaptive re-use in that week.
- **EFFORTS Week of 8-11 October : Open Board-meeting** in Brussels.
- **EFFORTS 8-9 November : EFFORTS Annual CONFERENCE and General Meeting.** Details are forthcoming.
- <http://europeanheritagealliance.eu/events/>
- <https://www.icomos.org/en/about-icomos/committees/regional-activities-europe/39374-upcoming-events-save-the-dates>



## PAST EVENTS :

- **5 June, Brussels**, Efforts participated in :



Conference info on EUROM website: <http://europeanmemories.net/press/house-european-history-hosts-debate-memory-policies-europe/>

- **8-9 June, Helsinki**, EFFORTS member Suomenlinna organised an ICOMOS conference 'Interpreting Shared Heritage through time'. More info on [https://www.google.com/url?sa=t&rct=j&q=&esrc=s&source=web&cd=1&ved=0ahUKEwiZvpPYxLzbAhVDmbQKHUj-CFgQFggnMAA&url=http%3A%2F%2Fwww.icomos.fi%2Fmedia%2FSuomenlinna\\_Seminar%2FSeminar\\_Draft\\_program\\_24052018.pdf&usg=AOvVaw3WK5xI6pHnm2AZeOW2NusW](https://www.google.com/url?sa=t&rct=j&q=&esrc=s&source=web&cd=1&ved=0ahUKEwiZvpPYxLzbAhVDmbQKHUj-CFgQFggnMAA&url=http%3A%2F%2Fwww.icomos.fi%2Fmedia%2FSuomenlinna_Seminar%2FSeminar_Draft_program_24052018.pdf&usg=AOvVaw3WK5xI6pHnm2AZeOW2NusW)  
Contact : [tuija.lind@suomenlinna.fi](mailto:tuija.lind@suomenlinna.fi)

Members can send the secretariat info on calls and events that are of interest to all EFFORTS members, to be published here in the newsletter or, on request, by urgent mail by the secretariat to all or a group of members. This information may become the object of a Newsflash. Members of EFFORTS participating in events are kindly invited to share information they gather to the secretariat for further dissemination in the newsletters.

**EFFORTS NEWSLETTER nr. 6: SEPTEMBER 2018. Send in your information by 10 September.**

For more information and all other newsletters, see the EFFORTS website : [www.efforts-europe.eu](http://www.efforts-europe.eu)



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## PRIVACY POLICY

EFFORTS collects, use and stores the personal data transmitted to us in accordance with legislation, and, in particular, Reg. 2016/679 of 27 April 2016 on the protection of individuals with regard to the processing of personal data and the free movement of such data (GDPR). If you have questions about or objections to the use of your data, please contact us by e-mail at:

EFFORTS contact secretariat at Trierstraat / rue de Trèves 67 in 1000 Brussels : [info@efforts-europe.com](mailto:info@efforts-europe.com) / [rafael.deroo@efforts-europe.eu](mailto:rafael.deroo@efforts-europe.eu) - T : +32.(0)477.623.792



Efforts is member of the **European Heritage Alliance 3.3**